

napkin
ring



Nude 1984



Terracotta 1985



Ochre 1963



Avocado 1986



Lavender 1988



Ocean 1987

wool tipi /
table basket



Sage green 1927



Sand 1954

endless
flowers



Seed case 1948



Golden thistle 1952



Lavender thistle 1967



Scotland thistle 1953



Clover dark green 1950



Clover light green 1949



Clover deep red 1951

little
hangings



Mouse 1977



Cat 1975



Fox 1974



Bear 1976



Sheep 1973



Penguin 1979



Snowman 1978

wool
trivets



Lavender 1961



Bloom 1960



Sand 1938

wool
coaster



Ocean 1980



Terracotta 1983



Ochre 1981



Lavender 1962



Avocado 1982

dryer
balls



White 1146

floor dot



Sand 1939



Arctic blue 1940

potholder
square



Avocado 1970



Nude 1968



Lavender 1273



Ocean 1972



Ochre 1971



Terracotta 1969



Let's connect @avevadesign





aveva

2021



Crafted since 2011

This year we celebrate 10 years in business. Being designers, makers, crafters and artists our passion has only grown through the years and we feel honored to do what we love.

Craftsmanship and sustainability has always been at the heart of everything we do. High quality, handcrafted items have been in production for thousands of years – but it's only recently they're referred to as 'sustainable'. Whatever you like to call it, we only craft what is needed and always use natural materials.

We hope you'll feel inspired by our complete collection. Keep a look out for our exciting new ceramics brand: [@swedenland_ceramics](#) (email: hello@swedenland.se).

All our homeware items are crafted with passion and care and we pride ourselves on offering unique, long-lasting items designed to add a positive vibe to your home.



Laundry bag

Our new practical laundry bags are highly functional and easy to carry.

laundry **bag** p.45 / table **basket** p.46



Flowerpot 16

Four exciting new colors for the season: sand (pictured), moss green, arctic blue and terracotta.

flowerpot 16 p.34 / trivet oval p.54



Flowerpots

All our flowerpots are water resistant with its treatment of natural rubber.

flowerpot 16 p.34 / flowerpot 18 p.35 / flowerpot 20 p.36 /
flowerpohanger p.37 / wool vase p.38

Wool basket

Featuring long, sturdy handles, this wool basket not only enhances any room, it can also be used to store blankets, toys, firewood and other items.

wool basket p.47





bird house p.37 / art trivet p.53 / wool poster p.43 / flowerpot 20 p.36 / the curious p.42 / aveva tipi p.44

New round trivet

Ochre

trivet **round** p.51



Table basket

A set of 3 handcrafted baskets. Ideal for bread, fruit, nuts, onions, tomatoes, keys, accessories, toiletries and any other small items which need a nice-looking home.

table **basket** p.46



trivet round p.51



Moss green

This new color variant has been added to many of our ranges 2021.

seat **cushion 21** p.48 / trivet **round large** p.52 / flowerpot **16** p.34 /
soft **shell** p.50 / endless **flower** p.39 / table **basket** p.46





wool poster p.43

People who really care do it better!

We are proud of what we do, and it is important for us to form a great working relationship with the fantastic suppliers, crafters, and co-workers who contribute to our business. We only ever work with people who share our passion and care as much as we do about producing great products and services.

This includes:

- Mule-free wool and kind techniques
- Natural and azo-free colors
- Certified wood
- Organic cotton
- Smart and minimal packaging
- Long lasting products
- Craftsmanship
- Engaging everyone in the process to improve, rather than getting a certificate

It is all about the choice of material!

By choosing natural and sustainable materials as well as traditional craft techniques, we work against mass consumption, helping to protect the planet. We prefer to invest in fewer, long-lasting products and only produce what we need. Natural materials are also biodegradable and renewable.

Why we love wool:

- 100% natural
- Renewable
- Biodegradable
- Warm and cool
- Flame retardant
- Strong and lasting • Stain-resistant
- Anti-static
- A natural insulator
- A non-allergen, safe solution



wool basket p.47 / flowerpot 18 p.35



table **basket** p.46 / trivet **round** p.51 / wool **curious** p.42 / wool **vase** p.38

Floor dot

Filled with high quality kapok fibers. Pile them up or spread them out - no matter your needs, these floor dots make any living room look and feel cozy and inviting.

floor **dot** p.43



Endless flower

No watering, no allergies, no withering, less carbon footprint - meet Avev's endless flower.

endless **flower** p.39





trivet round p.51

PRODUCT OVERVIEW

GREENERY



flowerpot 16

The light, soft, round shape gives these flower pots a wonderful, unique expression. Place them on the windowsill, on the floor or hang them from the ceiling – together or in a group - and they're bound to radiate good vibes. The inside is coated with natural rubber for a waterproof affect.

Material: Wool and natural rubber

Small	Medium	Large
Ø: 10 cm	Ø: 18 cm	Ø: 25 cm
H: 7 cm	H: 15 cm	H: 20 cm
Weight: 30 g	Weight: 145 g	Weight: 165 g

					
S Grey 1032	M Grey 1033	L Grey 1034	S Dark grey 1373	M Dark grey 1376	L Dark grey 1379
					
S Arctic blue 1375	M Arctic blue 1378	L Arctic blue 1381	S Moss green 1864	M Moss green 1867	L Moss green 1870
					
S Sand 1866	M Sand 1869	L Sand 1872	S Mustard 1374	M Mustard 1377	L Mustard 1380
					
S Pink 1492	M Pink 1489	L Pink 1486	S Terracotta 1865	M Terracotta 1868	L Terracotta 1871



flowerpot 18

This straight version of our wool pot has a vivid, ombre aesthetic, which looks great matched with a variety of materials, colors and plants. New colors for this year include moss green, terracotta and arctic blue. The inside is coated with natural rubber for a waterproof affect.

Material: Wool and natural rubber

Small	Medium	Large	X-Large
D/H: 8 cm	D/H: 14 cm	D/H: 19 cm	D/H: 30 cm
Weight: 30 g	Weight: 70 g	Weight: 150 g	Weight: 470 g

						
S Sage green 1768	M Sage green 1771	L Sage green 1772	S Arctic blue 1875	M Arctic blue 1878	L Arctic blue 1881	XL Arctic blue 1883
						
S Mustard 1623	M Mustard 1628	L Mustard 1633	S Dark grey 1621	M Dark grey 1626	L Dark grey 1631	XL Dark grey 1672
						
S Pink 1650	M Pink 1651	L Pink 1652	S Moss green 1873	M Moss green 1876	L Moss green 1879	XL Moss green 1882
						
	XL Pink 1674		S Terracotta 1874	M Terracotta 1877	L Terracotta 1880	XL Terracotta 1884



flowerpot 20

A classic shape, in a woolly way, the flower pot 20 looks stunning combined with other models in our range as well as a classic terracotta pot. The inside is coated with natural rubber for a waterproof affect.

Material: Wool and natural rubber

Small	Medium	Large
Ø: 9 cm / 6 cm	Ø: 15 cm / 10 cm	Ø: 20 cm / 14 cm
H: 9 cm	H: 15 cm	H: 20 cm
Weight: 30 g	Weight: 75 g	Weight: 170 g



flowerpot hanger

Hanging plants have made a big comeback in the home. But there aren't many holders as special as this one! Simple, unique and made from cotton, the flowerpot hanger gives an instant lift to any space.

Material: Natural cotton

L: 90 cm
Weight: 85 g



Nature 1065



bird house / feeder

Inspired by the way birds naturally build a nest, our birdhouse is made of their favorite material – wool! It seems our feathered friends know wool provides outstanding protection from the rain, wind and cold. The birdhouse is suitable for most species of small birds such as tits, sparrows and finches and the natural colors have been chosen to fit seamlessly with nature.

Material: Wool and leather cord

LxWxH: 15x15x18 cm
Weight: 75 g



1707 Black forest



1708 Olive grove



1748 Indian summer



wool vase

Inspired by mountain peaks, this wool vase provides a happy home for fresh cut flowers. The combination of wool, sand and glass materials ensure the vase is stable and waterproof.

Material: Wool, glass and sand

Medium	Large
Ø: 5,5 cm	Ø: 6,5 cm
H: 12 cm	H: 17 cm
Weight: 60 g	Weight: 100 g



M Arctic blue 1908



L Arctic blue 1909



M Ochre 1834



L Ochre 1835



M Pink woods 1696



L Pink woods 1697



M Volcano 1693



L Volcano 1700



M Snowy mountain 1694



L Snowy mountain 1699



endless flower

We love fresh cut flowers, but sadly, you can only enjoy them for a limited time. On the other hand, our low carbon footprint endless flowers are made from 100% wool, need no water, are hypo-allergenic and stay beautiful for generations.

Material: Wool

LxWxH: 0,3x0,3x30 cm

Weight: 8 g



Stephania 1898



Leaf pair 1897



Poppy coral 1907



Poppy white 1906



Poppy peach 1899



Snow ball 1919



Canada thistle 1917



Royal thistle 1896



Sunball 1895



Misty thistle 1916



wuthering heights

Tall and lanky, with a little bit of attitude. Cool in a gang but also bold enough on its own. Suitable for lighter flowers.

Material: Wool, glass and sand

Ø: 5 cm
H: 25 cm
Weight: 270 g



icicle vase

Hang your floral cuts on the wall, in the window or above a table.

Material: Wool, glass and leather

Ø: 4 cm
H: 23 cm
Weight: 70 g

SPECIAL



swedenland

In 2020 we launched a new brand specializing in ceramics: SWEDENLAND

Swedenland centers around one-off, locally made pieces. Not short cuts. No industrial production. Our focus is on commission / made to order-based projects and the urge to explore art, design, sculptures and creating unique pieces.

Contact: hello@swedenland.se for more information.
Scan QR to visit [@swedenland_ceramics](https://www.instagram.com/swedenland_ceramics) on Instagram.



aveva wallet

Our limited edition version of the Aveva wallet is a celebration of our first products from 10 years ago. Made from ecologic cotton, the handmade wallet includes plastic pockets for 10 cards. A larger inside pocket is designed to hold notes, receipts and business cards.

Material: Eco cotton

LxWxH: 10x7x2 cm
Weigh: 56 g



Grey 1811

Sage green 1813



White 1808



Grey 1809



Mustard 1812



Terracotta 1814



Rust 1810



Sky mint 1663



Orange white 1662



Blue dot 1661



Zigzag 1664



Jungle white 1665

HOME & ACCESSORIES



the curious

They say curiosity killed the cat, but they also say cats have nine lives. These wool cats will live for eternity, provide great company and keep you curious!

Material: Winter/Summer curious: Raw stoneware - Wool curious: A non-allergen cat made of wool and kapok filling

winter curious

Medium
Ø: 3 cm
H: 11 cm
Weight: 150 g

Large
Ø: 3,5 cm
H: 17 cm
Weight: 280 g

summer curious

Medium
Ø: 3 cm
H: 11 cm
Weight: 150 g

Large
Ø: 3,5 cm
H: 17 cm
Weight: 280 g

wool curious

Medium
Ø: 4 cm
H: 20 cm
Weight: 30 g

Large
Ø: 8 cm
H: 28 cm
Weight: 110 g



M White 1741 L White 1744



M Sea 1900 L Sea 1903



M Grey 1740 L Grey 1743



M Coral 1901 L Coral 1904



M Black 1729 L Black 1742



M Sand 1902 L Sand 1905



M Raw grey 1311 L Raw grey 1268



M Black 1310 L Black 1266



M Ochre 1124 L Ochre 1361



floor dot

One floor dot for meditation or several for hanging out with friends. Pile them up or spread them out. Grandpa might want a pile to sit on, while others might find one perfectly comfy! No matter your needs, these floor dots make any living room feel warm and inviting.

Material: 100% wool, non allergic kapok fibers and organic leather tag

LxWxH: 40x40x14 cm
Weight: 1500 g



Raw grey 1586



Sage green 1458



Nude 1460



Ochre 1584



wool poster

The artwork in our wool posters is inspired by the landscape here in Skåne, Sweden: Look out for a cat peering out to sea from a great spot on a hill and a field in full bloom in early summer.

Material: Wool and birch wood on a leather string. No use of chemicals

WxH: 50x70 cm
Weight: 590 g



21 Fields of skåne 1860



21 Cat on kullaberg 1859



18 Fields of skåne 1722



18 Cat on kullaberg 1723



wool jar

This handmade wool jar is ideal for smaller possessions and works equally well in the kitchen, bathroom, and bedroom. Featuring a beautiful soft blend of two colors and a light cork lid, the jar not only serves as storage for finer pieces, it's a beautiful decoration in itself.

Material: Wool and natural cork

Ø: 8 cm
H: 9,5 cm
Weight: 75 g



aveva tipi

We all value quality time, a little privacy and our own space. Maybe you're craving a rest, a little nap or even a deep sleep. This also applies to cats, dogs and other furry friends and our warm, soft and cozy woolen tipi is just the ticket!

Includes removable cushion for cleaning.
Do not wash or tumble dry.

Material: Wool, birch wood and leather tag
No use of chemicals.

Ø: 45 cm
H: 65 cm
Weight: 1200 g

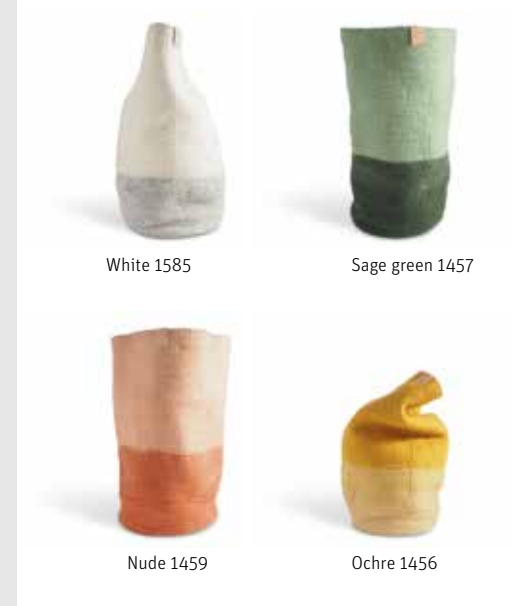


laundry bag

This tall wool bag is designed to make daily laundry a doddle! It's perfect for small spaces and easy to grab and transport around the house. Made by hand using 100% wool, the bag is hypoallergenic and long lasting. It's also perfect for laundry since wool can absorb a large quantity of water vapor and is odor resistant.

Material: Wool with leather tag

LxWxH: 30x30x60 cm
Weight: 700 g



wool garland

A vibrant, playful garland for your home, garden and celebrations.

Material: Wool

L: 200 cm
Weight: 38 g

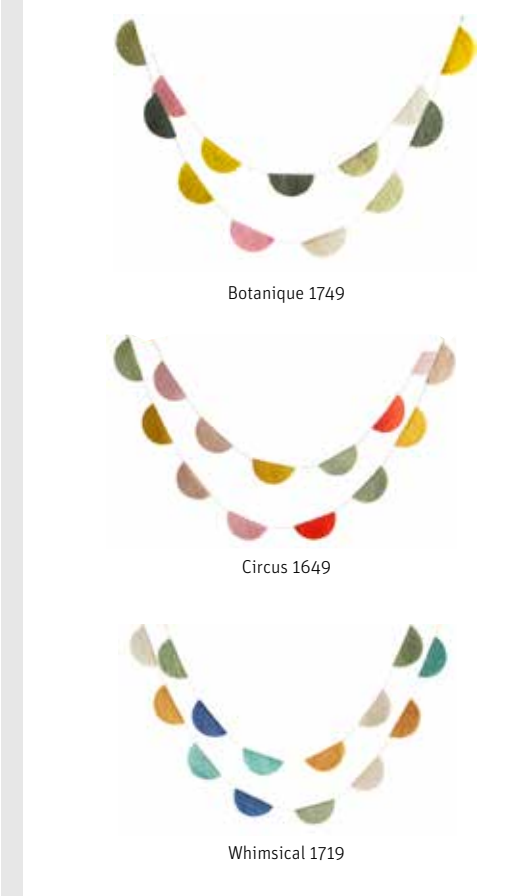




table basket

A basket for every little thing! Bread, fruit, nuts, onions, tomatoes, small stuff, keys, accessories and toiletries, just to mention a few of those little things that look better when stored in a nice basket. A set of 3 handcrafted baskets in naturally died wool. Made to be used for a really long time. 100% biodegradable

Material: Wool

Small	Medium	Large
Ø: 16 cm	Ø: 20 cm	Ø: 27 cm
H: 8 cm	H: 9 cm	H: 11 cm
Weight: 75 g	Weight: 110 g	Weight: 170 g



Color 1887



Grey 1886



wool bag

Basket or bag? We'll leave that up to you. Either way, the wool bag is an ideal place for all your kit; whether on the ground or on the run.

Material: Wool and Swedish leather

Ø: 30 cm
H: 25 cm
Weight: 550 g



Arctic blue 1852



Terracotta 1851



Mustard 1790



Black 1816



wool basket

With long and sturdy handles, the wool basket not only enhances a room, it's also useful storage for blankets, toys, firewood and other items.

Material: Wool and Swedish leather

Ø: 40 cm
H: 35 cm
Weight: 800 g



Arctic blue 1848



Pink 1678



Sand 1850



Terracotta 1849



Mustard 1746



Moss green 1847



Black 1676



seat cushion 18

A cushion primed to make any chair extra comfy - indoors or out. Best of all - the 100% wool will help you to stay cool in summer and warm in winter.

Material: Wool and Swedish leather

Ø: 33 cm
H: 1 cm
Weight: 130 g



Raw grey 1614 Dark grey 1659 Sage green 1827



Moss green 1853 Terracotta 1826 Pink 1609



Sand 1855 Mustard 1747 Blue 1610



Arctic blue 1854



seat cushion 21

The same comfort and quality as seat cushion 18, but with the same color on each side. It's also a little larger (measuring 35 cm in diameter).

Material: Wool

Ø: 35cm
H: 1 cm
Weight: 130 g



Raw grey 1888 Black 1918



Moss green 1890 Sand 1891



Ochre 1889 Nude 1893



Pink 1892



wow hanger

Wow hangers are a blend of practical hard wood and sumptuous, soft wool - and are a great addition to any wall. Arrange them in group or in a straight line or make your very own creation!

Material: Wool and birch wood
Other info: Screw M6 included

Medium
Ø: 5 cm
L: 9,8 cm
Weight: 70 g



White 1643 Grey 1125 Rose 1644



Sage green 1254 Moss green 1153 Sand 1912



Ochre 1913 Terracotta 1914 Sky blue 1646

KITCHEN

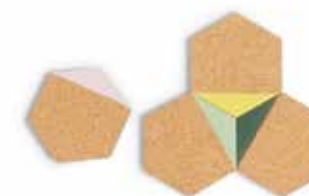


coaster family

Our hexagon-shaped coasters are made from light cork and dipped in 4 different colors. Sold in a 4-pack. Handmade in Sweden.

Material: Natural cork

LxWxH: 10x10x0,5 cm (per piece)
Weight: 8 g



Botanique 1770



Circus 1717



Grey 1620



soft shell

Like to serve your red wine at 16°C, white wine at 10°C or maybe cold water in a recycled wine bottle? This 100% wool shell is designed to keep the temperature of your beverage exactly as you like it, and brings a wonderful natural vibe to the table.

Material: Wool

LxWxH: 9x9x18 cm

Weight: 60 g



wool potholder

Colorful and updated potholders in 100% wool to protect your hands from the heat. Simply bend in half and you'll find two small pockets for your fingers.

Material: Wool

Care info: Handwash or dry-clean.

LxWxH: 11x18x1,5 cm

Weight: 40 g



trivet round

Soft, stain and heat resistant trivets that bring color to your table. Our unique trivets are crafted from 100% high quality wool and AZO-free colors for a long-lasting affect.

Material: Wool

Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean.

Ø: 17 cm

H: 2 cm

Weight: 120 g





trivet snake

Create a circle, oval or spiral to fit your hot pot! This bendable snake will adapt to your needs and protect your table.

Material: Heat resistant, long lasting wool and metal wire on the inside.
Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean only.

L: 95 cm
H: 3 cm
Weight: 150 g



White 1921



Moss green 1923



Ochre 1920



Nude 1922



trivet round large

A larger version of the round model, this high-quality trivet has been crafted using AZO-free colors for long lasting results.

Material: Wool

Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean only.

Ø: 25 cm
H: 2 cm
Weight: 250 g



Raw grey 1596



Dark grey 1525



Arctic blue 1915



Moss green 1846



Mustard 1528



Terracotta 1823



Rust 1760



Pink 1761



trivet ombre

An ombre trivet with leather detail. As with all our wool products, this trivet is made of high-quality wool, AZO-free colors and is naturally heat and dirt resistant.

In common with the other trivets: Quality wool, AZO-free colors, heat-resistant and long-lasting.

Material: Wool, Swedish leather

Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean only.

Ø: 21 cm
H: 2 cm
Weight: 110 g



Concrete 1686



Dark grey 1687



Teal 1689



Emerald 1691



Pink mustard 1690



Saffron 1721



Raspberry 1688



art trivet

Locally inspired art for your table, or on a hook on the wall when not in use.

Material: Wool and Swedish leather

Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean only.

Ø: 21 cm
H: 2 cm
Weight: 110 g



21 Cat on Kullaberg 1841



21 Fields of Skåne 1842



18 Cat on Kullaberg 1778



18 Fields of Skåne 1777



trivet square

A handmade square-shaped trivet for pots and pans!

Material: Wool

Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean only.

LxWxH: 20x20x2 cm

Weight: 140 g



Raw grey 1003



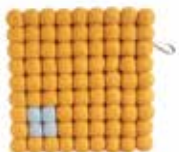
Dark grey 1008



Pale green 1006



Moss green 1007



Ochre 1845



Terracotta 1822



Raspberry 1004



Arctic blue 1005



trivet oval

A longer trivet for ovenware and larger pots and pans.

Material: Wool

Care info: The natural oils in felted wool act as a natural dirt repellent. Carefully rinse under a tap to remove most stains, or if necessary, hand wash or dry-clean only.

LxWxH: 33x18x2 cm

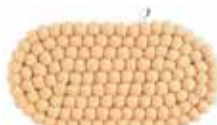
Weight: 230 g



Raw grey 1757



Dark grey 1756



Sand 1843



Terracotta 1844



Circus 1758



Botanique 1759



Jungle 1828



grey tones
art.1444



pastel
art.1441



earth colors
art.1443



pixies

Little pixies from the north are here to bring whimsical vibes to your home in winter. They love to gather in groups and be at the center of Christmas festivities!

Family of 3.

Material: Wool

Small	Medium	Large
H: 10 cm	H: 14 cm	H: 18 cm
Weight: 3 g	Weight: 5 g	Weight: 7 g



Dark grey 1732 Light grey 1731 Red 1730

pot holder

See more info about material and size on page 50.



Red 1680 Raw wool 1540 Dark grey 1532

garland christmas

See more info about material and size on page 45.



Jam 1894

trivet round

See more info about material and size on page 51.



Red 1647 Cherry 1666 Tundra 1244

trivet round large

See more info about material and size on page 52.



Red 1745

trivet oval

See more info about material and size on page 54.



Jam 1829

GET ME STARTED!

As a buyer, there is not always time to go through all the colors. So, to help you we have created 4 starter kit themes: x-mas season (art. 1442), grey tones (art. 1444), pastel (art. 1441) and earth colors (art. 1443).

Each started kit includes all the items and colour variations in the picture, including 2 larger trivets, 4 smaller trivets and 6 pot holders.



x-mas season art.1442



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