

aveva



aveva

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Naturally colorful!

With passion for new ideas, inspirational design and natural materials, we love to create colorful functional objects. Focusing on sustainable ideas and materials, we create modern and playful items. Aveva originally refers to the designer & founder behind the company; Eva. All design starts with a person, and aveva simply means design "byeve" in Swedish. Today aveva refers to a Swedish design company, also collaborating with other designers, both locally and internationally.

We like to challenge traditional and natural materials and stretch their possibilities by combining the hard and soft materials in interior design. Aveva has retaken the hand felted wool into the living area, keeping an old tradition alive and the values that it suggests. The fact that wool is durable, insulating and resistant gives us endless possibilities to use wool in our products. The combination and contrasts of wood and wool is a clear part of our trademark, but the core value is that we are drawn to natural materials, joy for your eyes and products for the heart.

Welcome to aveva!

Flowerpots by aveva

Treated with natural rubber, we have created a waterproof flowerpot of wool. The light, soft and round shape gives them a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will solely or in a group bring good vibes anywhere.

flower **pot** p.32 /
flower **pot hanger** p.32





Love your wall!

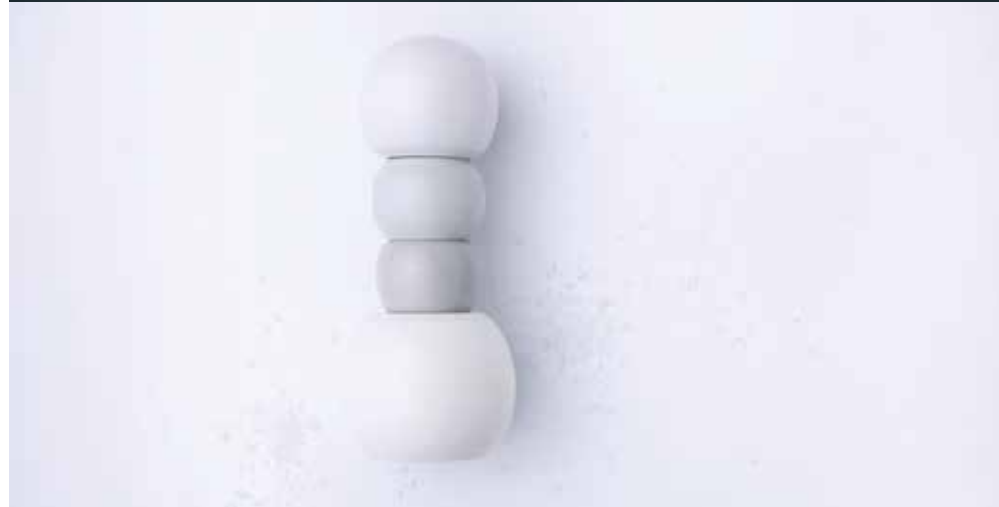
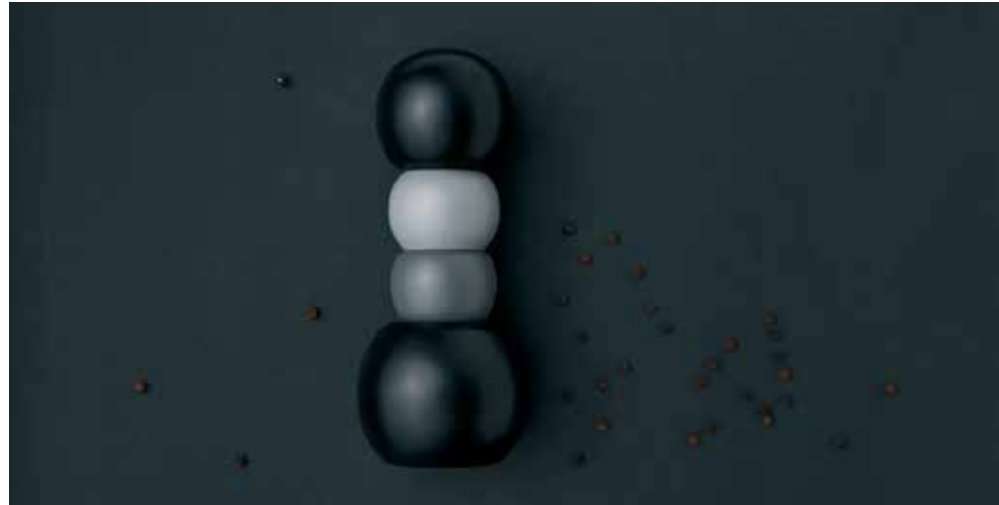
Unique design with our WOW shelf, POP Cork pin board or our wall hooks.



wow **shelf** p.28 / wood **hanger** p.30 /
wool **brackets** p.28

flower **pot** p.32 / pop **cork** p.27





wood grinder / wow barstool

wood grinder p.37 / wow barstool p.26





trivets **round** p.36 / trivets **round, large** p.36 /
wool **tablerunners** p.37 / flower **pot** p.32

Sit down and relax!

felt **pouf** p.27



flower **pot** p.32 / flower pot **hanger** p.32



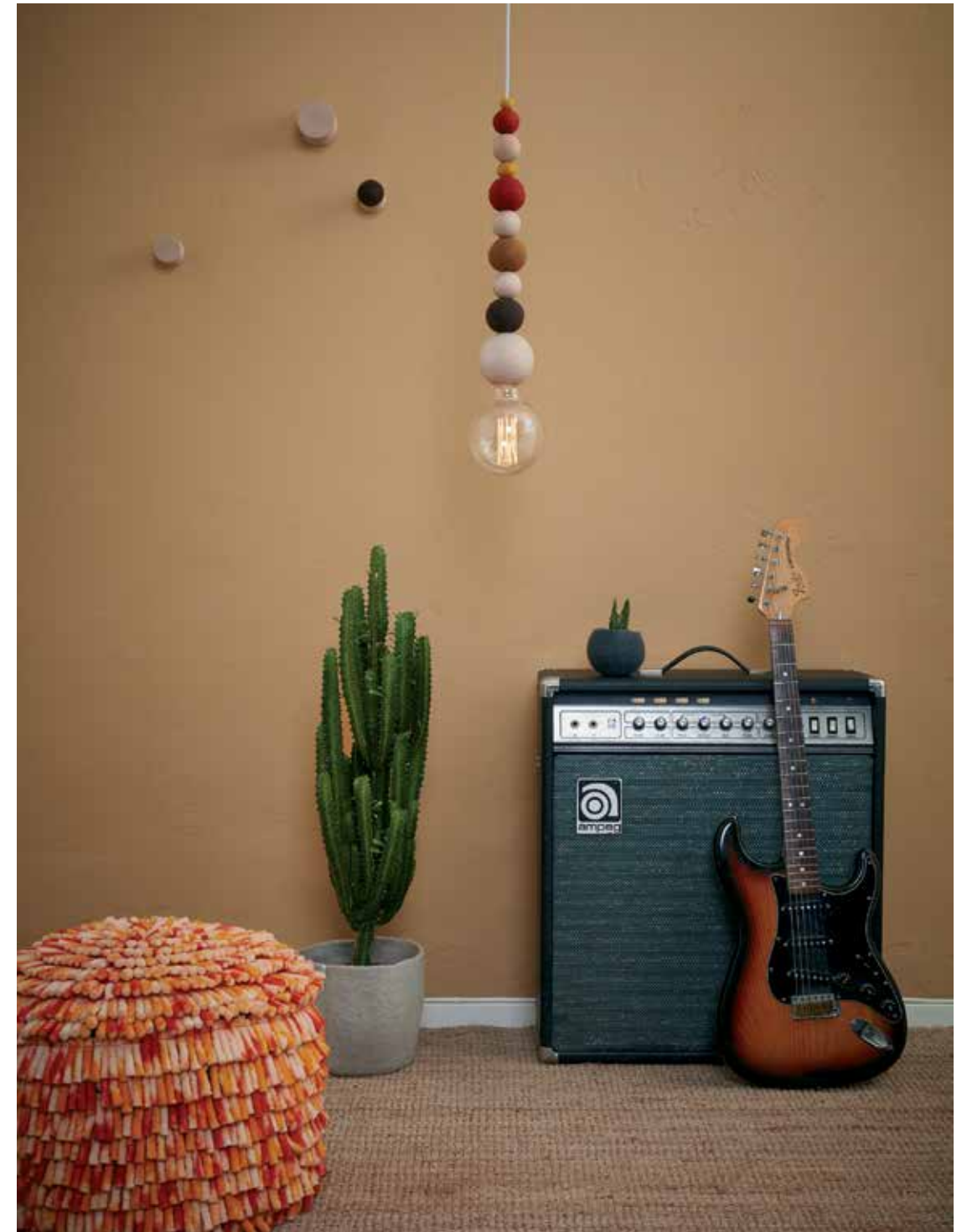
flower **pot** p.32 / wow **shelf** charcoal p.28 /
wow **shelf brackets** grey,darkgrey p.28.



wool **strap** p.30

wow.**paper** holder

wow **paper** holder p.28



wool **pouf** p.27 / wow **lamp** p.29 / wood **hanger** p.30 / flower **pot** p.32

WOW hanger

wow hanger p.30

WOW shelf

The next generation of the wow shelves are reworked with new brackets that have different matching colors on the front and backside. We also added a smaller pocket version and offer the shelves in oak, smoked ash and ash.

wow **shelf** p.28 /
wow **shelf brackets** p.28



raw lamp



raw lamp p.29/ wow clothes rack p.29 / wool pouf p.27



Welcome home

flower **pot** p.32 / flower pot **hanger** p.32 /
wow **stool** p.26 / wow **jewel** p.34 /
felt **basket** p.31 / wall **rack** p.27 /
wood **hanger** p.30 / wool **doormat** p.31



We love natural products, and believe that fairness is never out of fashion!

Therefore we choose our materials consciously and carefully to ensure sustainability for the environment and manufacturers, partners and employees.

We produce as much as we can in Scandinavia, but we also work with handcrafted production in other parts of the world where the traditions stayed alive.

We choose manufacturers, partners and employees carefully to ensure that everybody involved care as much as we do.

We strive for honest and long lasting relationships.

We choose!

- mule-free wool
- azo-free colors
- certified wood
- fsc certified paper
- organic cotton

We love wool!

- 100% natural , renewable and biodegradable.
- Warm but it is cool.
- Flame retardant and will self-extinguish.
- Strong and long lasting.
- The world´s oldest renewable fibre and the most versatile and modern.
- Smarter than any other fibre.
- A natural insulator.

Live naturally, choose wool.



Furniture



wow stool

The “cool with wool” stool is inspired by the lambs on the fields, who made this colorful stool come alive. 2018 we improved the stool with some new features. Designed by Aud Julie Befring

Material: 100% wool and ash wood
Other info: Stool packed in a flatpack.

LxHxW: 32x48x32 cm
Weight: 2,6 kg



White
1559



Grey dots
1557



Circus
1560



Forrest
1558




wow barstool

The Wow stool with footrest resulted simply in a barchair. Tested in bars around the world (75 model) or at homes in Malmö, Sweden (65 model). Designed by aveva + Aud Julie Befring

Material: 100% wool and beech wood
Other info: Choose in natural or black laquered wood.


65 cm
LxHxW: 32x65x32 cm
Weight: 5,75 kg



65 cm high	
Black/Grey 1418	Black/Blue 1419
Black/Forest 1420	Black/Lemonade 1421

Nature/Grey 1413	Nature/Blue 1414
Nature/Forest 1415	Nature/Lemonade 1416

75 cm
LxHxW: 32x75x32 cm
Weight: 6,5 kg



75 cm high	
Black/Grey 1427	Black/Blue 1428
Black/Forest 1429	Black/Lemonade 1430

Nature/Grey 1422	Nature/Blue 1423
Nature/Forest 1424	Nature/Lemonade 1425




wool pouf


The handmade and stylish pouf gets new colors for 2018. With a playful approach to softness, quality, stucture and craftsmanship the pouf almost gets a living feeling. Handmade of 100% quality wool with a soft leightweight filling (can be removed easily, 100% reusable)

Material: 100% wool (handwash), filling with recycled EPS balls.


LxHxW: 45x35x45 cm
Weight: 2,2 kg



Darkgrey 1550



Olive 1551



Concrete 1552



wall rack

Solid ash wood, sanded to perfection! Our wall rack is a great way to hold our baskets or your s-hooks. Excellent in your entrance for caps, scarves, gloves and all other items in need.

Material: 100% ash wood

LxHxW: 90x4x5,5 cm
Weight: 0,4 kg
Material: 100% beech wood



Ash 1052



pop cork

Keep things in mind. Pin it with magnets or classic pins. Both sides can be used, depending if you prefer “pins” or “magnets”! Included is a wow bracket for a stylisch wall attachment.

Material: 100% cork or smoked cork and metal piece; 100 % wool
Other info: The “pop cork” is inspired by popsicle. All pop corks come with a standard white/off white wool bracket included.

LxHxW: 58x15x8 cm
Weight: 830 g



Nature/White
1506



Nature/Green
1507



Smoked/White
1508



Smoked/Green
1509



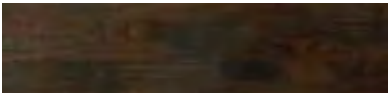
WOW shelf

Essential details, sanded to perfection. Wow shelf is updated and available available in oak, charcoal ash and ash.

Material: 100% oak, charcoal ash and ash
Other info: Wow stands for wood and wool

Medium
LxHxW: 78x2x20cm
Weight: 2,2 kg

Small
LxHxW: 58x2x15cm
Weight: 1,2 kg



m Charcoal Ash 1464
s Charcoal Ash 1465



m Oak 1462
s Oak 1463



m Ash 1466
s Ash 1467



WOW shelf brackets

Shelf brackets (2 in box) in high quality merino wool for a perfect fit with Aveva´s wow shelf and clothes rack.

Material: 100% wool (polyester filling for extra stability), mounting instructions and screws included in the package.
Other info: The six brackets on the bottom part are available in small (s) and medium (m). Please note that there are different matching colors on each side.

Medium
LxHxW: 77x0,4x3,5cm
Weight: 215 g

Small
LxHxW: 58x0,4x3,5cm
Weight: 200 g



s Grey 1468
m Grey 1469



s White 1470
m White 1471



s Olive 1474
m Olive 1475



s Purple 1476
m Purple 1477



s Rust 1478
m Rust 1479



s Blue 1472
m Blue 1473



WOW paper holder

The same wool bracket quality from the wow shelf has developed into a simple paper holder for the wall. Use kitchen paper, gift paper, gift lace or what fits your needs. The included brass screws are a stylish accessory and make you change a paper role in a couple of seconds.

Material: ash wood + 100% wool

Width: 32cm
Weight: 145 g



Grey/darkgrey
1572



White/offwhite
1573



Green/olive
1571



Purple/pink
1574



WOW clothes rack

High end finish and designed wool and wood clothes rack to hang up in the air. Add up to 3 wood parts to the wool strap.

Material: ash wood + 100% wool
Other info: 1 package contains one wood part, two wool brackets and mounting parts.

Width: 92cm
Lenght of the wool strap: 76cm
Weight: 370 g



Grey/darkgrey
1565



White/offwhite
1566



Green/olive
1564



Purple/pink
1563



Rust/red
1562



Blue/turquoise
1561

Lighting



raw lamp

A raw diamond in its simplicity. With its lasercut sides the lamp combines the most common appearance of carbon. The lamp is designed to be used as a pendant or floor lamp, creating endless possibilities of shadows in its surroundings. Bulb not included. Designed by Stina Löfgren & Ida Sjöberg

Material: MDF (nature), Valkromat (colors)
Other info: Cable 2 m. E27 (M&L) E14 (S). CE marked.

Small Ø: 19cm
L: 25 cm
Weight: 225g

Medium Ø: 30cm
L: 40 cm
Weight: 405g

Large Ø: 34cm
L: 45 cm
Weight: 510g



Nature 1306



Black 1330



Nature 1307



Black 1336



Nature 1308



Black 1331



WOW lamp

The wow lamp combines wood & wool (wow) in a playful combination of soft and hard materials. Simply natural on a textile cable to brighten up your day. Bulb not included.

Material: Beech wood and high quality wool
Other info: Cable 1,8 m. White ceiling cover included. E27, max 30W, CE marked.

LxW: 46x9 cm
Weight: 720g



Lime-blue 1171



Pink-green 1172



Grey-black 1173



Pastel 1250



Bronze 1399

Accessories



wow hanger

A great addition to any wall, wow hangers. Arrange them in any way and color you like. Round shapes and a soft wool finish completes the hard wood. Combining the two sizes makes a great, playful and colorful wall.

Material: 100% wool and birch wood
Other info: Screw M4/M6 included

Small
Ø: 3,2 cm
L: 7,3 cm
Weight: 21g

Medium
Ø: 5 cm
L: 9,8 cm
Weight: 70g



Coral 1175



Darkgrey 1229



Grey 1178



Lime 1177



Petrol 1176



Pink 1179



Pistache 1174



Green 1257



Yellow 1256



Turquoise 1255



Coral 1153



Brown 1147



Teal 1154



Grey 1125



Lime 1152



Sunny 1151



Petrol 1150



Fuchsia 1149



Mint 1148



Green 1254



Pistache 1155



Cerise 1228



Yellow 1253



Turquoise 1252

wood hanger

Another great addition to your walls. A high quality finish of coated and uncoated wood. Combine with the wool hanger or just by itself. Available in two sizes, medium and large.

Material: 100% wood
Other info: Screw M6 included

Medium
Ø: 5 cm
L: 5,6 cm
Weight: 65g

Large
Ø: 7 cm
L: 7,9 cm
Weight: 159g



Beach 1313



Oak 1481



Beach 1320



Oak 1480



Smoked Oak 1483



Smoked Oak 1482



White 1314



Grey 1316



White 1321



Grey 1324



Petrol 1318



Black 1315



Petrol 1325



Black 1322

wool strap

One brass screw + one wool bracket = wool strap. The rest is up to you!

Material: 100% wool
Other info: Screw M6 included

L/H: 23 x 3,5 cm
Weight: 35 g



Grey/darkgrey 1569



White/offwhite 1570



Green/olive 1568



Purple/pink 1567

eple hanger

Eple simply means apple in Norwegian. Designed by Aud Julie Befring, this collaboration is the first of a new series. The hanger fits anything from jewellery, gloves, and smaller items that you want to store. If used outside, the hanger is perfect to hang on your trees for the winter, giving your garden color and the birds a home to stay.

Material: 100% wool and genuine leather

LxHxW: 12x18x12 cm
Weight: 50g



Darkgrey 1575



Lightgreen 1577



White 1576



Concrete 1578

wool doormat

Another handicraft of wool, braided, both durable and beautiful. A great way to come home and land softly.

Material: 100% wool
Other info: Both sides of the mat can be used!
Care info: Handwash or dry-clean only. Wool is a fantastic material and repels dirt. Hanging the mat outside over night (covered area) and shake it off might as well be a great way to keep it clean.

LxHxW: 80x50x2 cm
Weight: 1,6kg



Grey-white 1009



Grey-cerise 1017



Raw wool 1019



Grey-green 1018

felt basket

Soft basket in 100% handfelted wool for a modern, simple and colorful storage. Available in 3 different sizes the baskets will fit anywhere in your home.

Material: 100% handfelted wool
Other info: Small and medium: 1 felted wool handle. Large: 2 felted wool handle.

Small
Ø: 20 cm
H: 18 cm
Weight: 150g

Medium
Ø: 30 cm
H: 27 cm
Weight: 300g

Large
Ø: 45 cm
H: 38 cm
Weight: 600g



s Darkgrey 1296



m Darkgrey 1297



l Darkgrey 1298



s Darkblue 1546



m Darkblue 1545



l Darkblue 1544



s Concrete 1549



m Concrete 1548



l Concrete 1547



s Olive 1543



m Olive 1542



l Olive 1541

30

31



flower pot/ flower pot hanger

Treated with natural rubber, we have created a waterproof flowerpot of wool. The light, soft and round shape gives them a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will solely or in a group bring good vibes anywhere.

Material: Wool and natural rubber

Air plants and pothangers is back in our homes, but clearly with an updated feeling when combined with our flowerpots of wool. In all its simplicity, it's a great enhancer and suspension to our flowerpots.

Material: Natural cotton

Other info: Fits perfect to small and medium size flower pots.

Small
Ø: 10 cm
H: 7 cm
Weight: 30g

Medium
Ø: 18 cm
H: 15 cm
Weight: 145g

Large
Ø: 25 cm
H: 20 cm
Weight: 165g

Hanger
L: 100 cm
Weight: 85g

Nature: 1065
Black: 1495



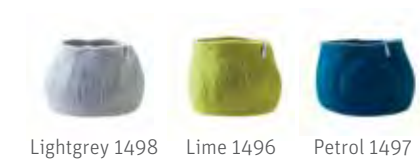
life in a bag

A collaboration with "life in a bag" from Portugal. Our flowerpots included with a complete kit to grow at home. All you need is to add sun and water. The flowerpot is covered by a cork plate, which is used as a trivet. Also the flowerpot can be reused later contributing to reuse both packaging and products for a longer life!

Included: wool pot, instruction, seeds, cover in cork and organic soil to grow.

Info: Each of the six seeds in included in a six pack. Spices: basil, peppermint, thyme
Flowers: Nasturtium, Calendula, Viola and Tricolor.

LxHxW: 18x15x15
Weight: 600g



seat cushion

The perfect layer to make any chair more comfortable. Made of 100% wool, the cushion can be used both in- and outside (covered area outside) and keeping you cool in summer and warm in winter.

Material: 100% wool

Ø: 35 cm
H: 2 cm
Weight: 400g



wool garland

Playful garland in happy colors. Decorate and color up your life. Great to use for your door, window, ceiling, gardenparty, trees or simply where it suits you!

Material: 100% wool

LxHxW: 200x0,5x2 cm
Weight: 21g



tote bag

Handy cotton bags. Carry around your things with style! Choose your color to match your personality. Made to fit a 15' laptop.

Material: 100% organic cotton

LxHxW: 35x41cm
Weight: 76g





wave vase

Folded paper vase to place over a used half liter plastic bottle, to keep your cut flowers fresh. The shape creates unique shadows and waves. Design by Future days

Material: 100% recyclable fsc certified paper

LxHxW: 9x24x9 cm
Weight: 60g



Lightgrey 1432 Turquoise 1433



Pink 1434 Coral 1435



raw jewel

An offspring of the RAW lamp in much smaller size. A great object to place anywhere in the home or hang on the christmas tree. Or as we say in Sweden: Vi älskar PYNT!

Material: 100% Plywood

LxHxW: 6,5x8x6,5 cm
Weight: 10g



Nature 1436 Black 1437



White 1438



wow jewel

Wool and wood on a leather cord. Playful as a necklace, bracelet, wristlet or decorative belt. Just play around!

Material: 100% wool and wood on a leather cord!

LxHxW: 135x1x1 cm
Weight: 90g



Coral 1146 Petrol 1156



Lime 1157 Grey 1158

Kitchen

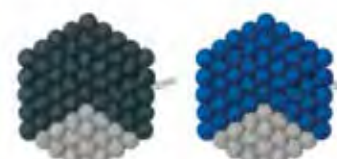


trivet hexagon

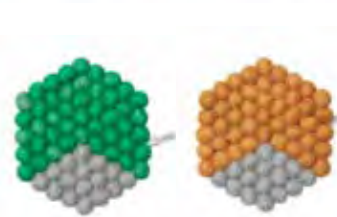
Our new trivet series has a different shape, but great possibilities. In common with the other trivets: Quality, azo-free colors, heat-resistant, no mix of fabric (100% wool) and designed to have a long live. Naturally colorful!

Material: 100% wool
Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

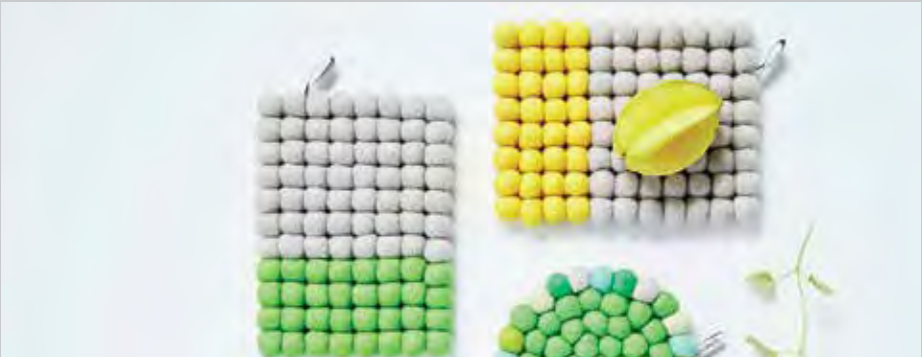
LxHxW: 19x2x17cm
Weight: 100g



Darkgrey 1553 Blue 1554



Green 1555 Mustard 1556



trivet rectangular

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftsmanship and azo-free colors for a long lasting product.

Material: 100% wool
Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

LxHxW: 22x2x17 cm
Weight: 160g



Dark grey multi 1383 Red multi 1385 Lime multi 1386 Pastel multi 1387 Grey multi 1382 Turquoise multi 1384



White dip 1388 Green dip 1041 Cerise dip 1169 Yellow dip 1040 Grey dip 1197 Turquoise dip 1196



trivet round

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftsmanship and azo-free colors for a long lasting product.

Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

Ø: 17 cm

Weight: 120g



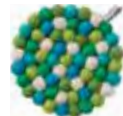
Rust
1500



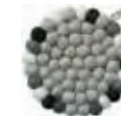
Olive
1501



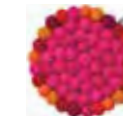
Bubblegum
1168



Bubblesoda
1199



Grey multi
1166



Cerise multi
1087



Darkgrey
1502



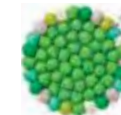
Berry
1503



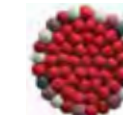
Bubbleforest
1243



Bubblepastel
1392



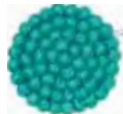
Green multi
1067



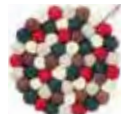
Red multi
1389



Pink
1504



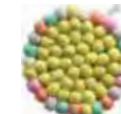
Teal
1505



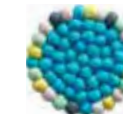
Bubbleberry
1244



Bubbleneon
1066



Lime multi
1390



Turquoise multi
1391



Mustard 1523



Plum 1524



Grey dots 1398



White dots 1393



trivet round large

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftsmanship and azo-free colors for a long lasting product.

Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

Ø: 25 cm

Weight: 250g



Darkgrey 1525

Berry 1527



Olive 1526

Mustard 1528



wool potholder

Colorful and updated potholders in 100% wool for all hot things. We left the cotton for the wool, simply because wool is much more heat resistant. Easy to use, just bend it and you have two small pockets for your hand.

Material: 100% wool

Care info: Handwash or dry-clean.

LxHxW: 13x20x1,5 cm

Weight: 65g



Teal 1534

Rust 1529

Nature 1540



Pink 1533

Berry 1531

Plum 1536



Mustard 1535

Olive 1530

Darkgrey 1532



wool tablerunner

Soft, stain- & heat resistant trivet, that brings color to your table. Our unique trivets are made of 100% high quality wool. The tablerunner is an extra long trivet for several pots or the big pan, but also decorative to leave on the table when not in use!

Material: 100% wool

Care info: Handwash or dry-clean.

LxHxW: 52x2x17 cm

Weight: 420g



Darkgrey 1537



Olive 1538



Mint 1539



wood grinder

A grinder by aveva. High quality and a multi purpose ceramic grinder, not only for pepper but also for salt, herbs or any spice blend you like. A collection in 3 colors matching black, white and pink pepper.

Material: 100% beech wood, ceramic grinder (25 years guarantee)

LxW: 17,5x7,5 cm

Weight: 300g



Pink 1353

Black 1290

White 1291



Pink 1353

Black 1290

White 1291