

aveva

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aveva

Hallway in wool and wood



flower pot p.30 / wow stool
p.24 / wool doormat p.26 / felt
basket p.29 / wow jewel p.31 /
wood hanger p.29 / wall rack
p.25



wool **pouf** p.25 / wow **lamp** p.28 / wood **hanger** p.29 / flower **pot** p.30

Welcome to the world of aveva design!

With passion for new ideas, inspirational design and natural materials, we love to create colorful functional objects. Focusing on sustainable ideas and materials, we create modern and playful items. Aveva originally refers to the designer & founder behind the company; Eva. All design starts with a person, and aveva simply means design "byeva" in swedish. Today aveva refers to a swedish design company, also collaborating with other designers, both locally and internationally.

We like to challenge traditional and natural materials and stretch their possibilities by combining the hard and soft materials in interior design. Aveva has retaken the hand felted wool into the living area, keeping an old tradition alive and the values that it suggests. The fact that wool is durable, insulating and resistant gives us endless possibilities to use wool in our products. The combination and contrasts of wood and wool is a clear part of our trademark, but the core value is that we are drawn to natural materials, joy for your eyes and products for the heart.

We hope to inspire you!

Kids room



coffee **table** p.25 / wall
rack p.25 / wool **mat**
p.26 / wow **lamp** p.28 /
felt **basket** p.29 / wood
hanger p.29

Wow stool



wow **stool**, more colors p.24

Raw lamp



flower pot p.30 / coffee table p.25 /
wool mat p.26 / raw lamp p.28 / felt
basket p.29 / wool cushion p.29





flower **pot**, medium lime, with flower pot **hanger** , more colors p.30

Wool in the kitchen



trivet **rectangular** p.33 / trivet **round** p.34

Livingroom in wool and wood

A modern and smart coffee table!

The spray coated table top can quickly be turned and used on both sides, each side in a different color.

Works perfect alone but excellent together where the tables different diameters and heights comes to its best expression. With extra tabletops you may let this table change with your mood and color preferences over the years.

coffee **table** p.25 / wool **mat**
p.26 / wow **lamp** p.28 / felt
basket p.29 / wool **cushion**
p.29 / flower **pot** p.30



Raw collection

Raw to its shape, raw as a diamond, raw as the base element of carbon (coal) with raw lasercut edges.

The material behind the raw collection is an evolution of MDF (Medium Density Fibreboard) being moisture resistant yet natural and raw to its finish. Valchromat is an innovative product combining natural features of wood, colors and exploring the third dimension through the beauty of texture in the material.





wow **barstool** p.24 / flower **pot** p.30 / flower pot **hanger** p.30

Wow shelf



wow **shelf** p.27 / wood **grinder** p.35

We care!

Therefore we choose our materials consciously and carefully to ensure sustainability for the environment and manufacturers, partners and employees. We produce as much as we can in Scandinavia, but we also work with handcrafted production in other parts of the world where the traditions stayed alive. We choose manufacturers, partners and employees carefully to ensure that everybody involved care as much as we do. We strive for honest and long lasting relationships.

We choose!

mule-free wool

azo-free colors

certified wood

fsc certified paper

organic cotton

We love wool!

wool is...

100% natural , renewable and biodegradable

it is warm but it is cool

flame retardant and will self-extinguish

strong and long lasting

the world ´ s oldest renewable fibre and the most versatile and modern

smarter than any other fibre

a natural insulator

live naturally, choose wool





wood **hanger** p.29 / wow **stool** p.24 / wool **doormat** p.26 / flower **pot** p.30



raw **triangle** p.27 / wool **mat** p.26 / raw **jewel** p.32 / wave **vase** p.32 / coffee **table** p.25 / wool **pouf** p.25



Flying plants

Treated with natural rubber, we have created a 100% waterproof flowerpot of wool. The light, soft and round shape gives them a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will solely or in a group bring good vibes anywhere.

seat **cushion** p.30 / flower **pot** p.30 /
flower pot **hanger** p.30

Furniture



wow stool

The “cool with wool” stool is inspired by the lambs on the fields, who made this colorful stool come alive. Designed by Aud Julie Befring

Material: 100% wool and beech wood

Other info: Stool packed in a flatpack.

LxHxW: 32x48x32 cm

Weight: 2,6 kg



Nature/Grey
1266



Nature/Blue
1267



Nature/Forest
1268



Nature/Lemonade
1361



Nature/Black
1408



Black/grey
1409



Black/Blue
1410



Black/Forest
1411



Black/Lemonade
1412



Black/Black
1363



wow barstool

The Wow stool with footrest resulted simply in a barchair. Tested in bars around the world (75 model) or at homes in Malmö, Sweden (65 model). Designed by aveva + Aud Julie Befring

Material: 100% wool and beech wood

Other info: both models are available in the same wool combinations as the wow stool on the left. Choose in natural or black laquered wood.

65 cm


LxHxW: 32x65x32 cm

Weight: 5,75 kg

75 cm


LxHxW: 32x75x32 cm

Weight: 6,5 kg



65 cm high

Black/Black 1352	Black/Grey 1418	Black/Blue 1419	Black/Forest 1420	Black/Lemonade 1421
Nature/Black 1417	Nature/Grey 1413	Nature/Blue 1414	Nature/Forest 1415	Nature/Lemonade 1416



75 cm high

Black/Black 1431	Black/Grey 1427	Black/Blue 1428	Black/Forest 1429	Black/Lemonade 1430
Nature/Black 1426	Nature/Grey 1422	Nature/Blue 1423	Nature/Forest 1424	Nature/Lemonade 1425



coffee table

A modern and smart coffee table! The spray coated table top can quickly be turned and used on both sides, each side in a different color. Works perfect alone but excellent together where the tables different diameters and heights comes to its best expression. With extra tabletops you may let this table change with your mood and color preferences over the years. Designed by aveva & Aud Julie Befring

Material: Natural beech wood with smooth wood wash finish. The tabletop is a wood laminate.

Other info: Table packed in a flatpack.

3 leg

Ø: 40 cm

H: 49 cm

Weight: 4,5 kg

4 leg

Ø: 50 cm

H: 39 cm

Weight: 6,2 kg



White/Black
1328



Grey/Mint
1366



Icewhite/
Lemon 1367



White/
Petrol 1368



White/Black
1327



Grey/Mint
1369



Icewhite/
Lemon 1370



White/
Petrol 1371



wool pouf

Sitting has never been that great! With a combination of several colors of wool, the pouf gets a living feeling. A combination of softness, quality, structure and craftsmanship. Handmade of 100% quality wool with a soft lightweight filling (can be removed easily, 100% reusable).

Material: 100% wool (handwash), filling with EPS balls.

LxHxW: 45x35x45 cm

Weight: 2,2 kg



Pistage 1210



Grey 1209



Turquoise 1249



wall rack

Solid beech wood, sanded to perfection! Our wall rack is a great completion for our baskets. Excellent in your entrance for caps, scarves, gloves and all other items in need.

Material: 100% beech wood

LxHxW: 90x4x5,5 cm

Weight: 0,4 kg

Material: 100% beech wood



Beech 1052



wool mat

Soft, natural and handmade mat, made of 100% quality wool.

Material: 100% high quality felt-wool

Other info: Both sides of the mat can be used!

Care info: Handwash or dry-clean only. Wool is a fantastic material and repels dirt. Hanging the mat outside over night (covered area) and shake it off might as well be a great way to keep it clean.

Ø: 90 cm
Weight: 2,9 kg



wool doormat

Another handicraft of wool, braided, both durable and beautiful. A great way to come home and land softly.

Material: 100% wool

Other info: Both sides of the mat can be used!

Care info: Handwash or dry-clean only. Wool is a fantastic material and repels dirt. Hanging the mat outside over night (covered area) and shake it off might as well be a great way to keep it clean.

LxHxW: 80x50x2 cm
Weight: 1,6 kg



wool mat

Our felted wool products expand on the floor. A woven felt carpet in simple black and white.

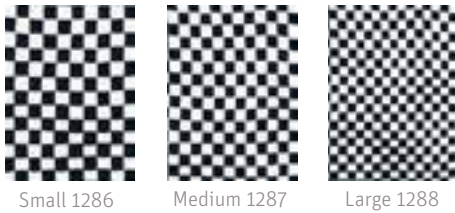
Material: 100% wool

Care info: Handwash or dry-clean only. Wool is a fantastic material and repels dirt. Hanging the mat outside over night (covered area) and shake it off might as well be a great way to keep it clean.

Small
LxW: 1,2x0,8m
Weight: 1,4kg

Medium
LxW: 1,8x1,2m
Weight: 3,1kg

Large
LxW: 2,4x1,6m
Weight: 5,6kg



wow shelf

Essential details, sanded to perfection. Wow shelf is updated and available in a wood washed beech wood or laser cut MDF!

Material: 100% beech wood or MDF in the shelves

Other info: Wow stands for: wood and wool

LxHxW: 78x2x20cm
Weight: 1,95 kg



wow shelf brackets

Shelf brackets (2 in box) in high quality merino wool for a perfect fit with Aveva's wow shelf.

Material: 100% wool (polyester filling for extra stability), mounting instructions and screws included in the package.

Other info: Wow stands for: wood and wool

LxHxW: 77x0,4x3,5cm
Weight: 215g



raw triangle

Endless combinations and turns can be made with the brand new shelving system in our RAW collection. Create your own wall of graphic patterns and fill with books & magazines. The raw triangle shelf is available in several colors and three different models.

Designed by Stina Löfgren & Johanna Tärneld

Material: 100% MDF (nature) or Valkromat (colors)

Small
LxHxW: 18x18x13cm
Weight: 0,6 kg

Medium
LxHxW: 40x40x13,8cm
Weight: 1,85 kg



Lighting



raw lamp

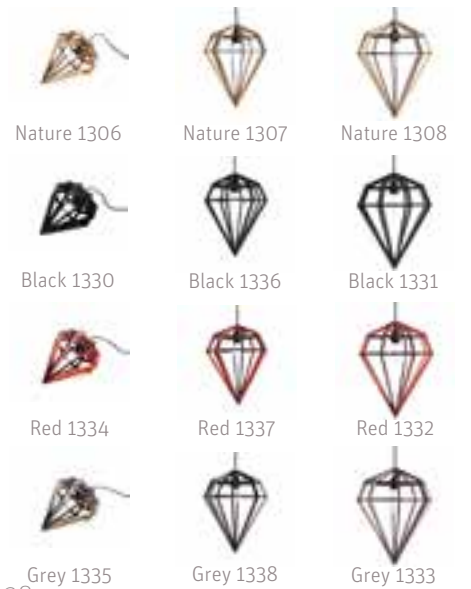
A raw diamond in its simplicity. With its lasercut sides the lamp combines the most common appearance of carbon. The lamp is designed to be used as a pendant or floor lamp, creating endless possibilities of shadows in its surroundings. Bulb not included. Designed by Stina Löfgren & Ida Sjöberg

Material: MDF (nature), Valkromat (colors)
Other info: Cable 2 m. E27 (M&L) E14 (S). CE marked.

Small Ø: 19cm
L: 25 cm
Weight: 225g

Medium Ø: 30cm
L: 40 cm
Weight: 405g

Large Ø: 34cm
L: 45 cm
Weight: 510g



Accessories



wow lamp

The wow lamp combines wood & wool (wow) in a playful combination of soft and hard materials. Simply natural on a textile cable to brighten up your day. Bulb not included.

Material: Beech wood and high quality wool
Other info: Cable 1,8 m. White ceiling cover included. E27, max 40W, CE marked.



wow hanger

A great addition to any wall, wow hangers. Arrange them in any way and color you like. Round shapes and a soft wool finish completes the hard wood. Combining the two sizes makes a great, playful and colorful wall.

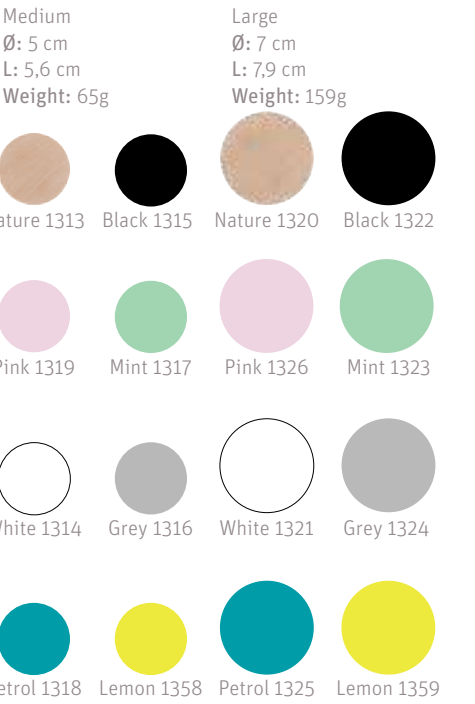
Material: 100% wool and birch wood
Other info: Screw M4/M6 fixed on the backside



wood hanger

Another great addition to your walls. A high quality finish of coated and uncoated wood. Combine with the wool hanger or just by itself. Available in two sizes, medium and large.

Material: 100% beech wood
Other info: Screw M6 included



wool cushion

Cushion with a profound wool expression.

Material: Cover 100% cotton, pattern 100% wool, inner cushion of 650 new duck feathers from scandinavia (class 1).
Other info: Order as "cover only" or add amount of inner cushions wanted.



felt basket

Soft basket in 100% handfelted wool for a modern, simple and colorful storage. Available in 3 different sizes the baskets will fit anywhere in your home.

Material: 100% handfelted wool
Other info: Small and medium: 1 felted wool handle. Large: 2 felted wool handle. Article name relates to the color of the handle.





flower pot/ flower pot hanger

Treated with natural rubber, we have created a 100% waterproof flowerpot of wool. The light, soft and round shape gives them a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will solely or in a group bring good vibes anywhere.

Material: Wool and natural rubber

Air plants and pothangers is back in our homes, but clearly with an updated feeling when combined with our flowerpots of wool. In all its simplicity, it's a great enhancer and suspension to our flowerpots.

Material: Natural cotton

Other info: Fits perfect to small and medium size flower pots.

Small

Ø: 10 cm

H: 7 cm

Weight: 30g

Medium

Ø: 18 cm

H: 15 cm

Weight: 145g

Large

Ø: 25 cm

H: 20 cm

Weight: 165g

Hanger 1065

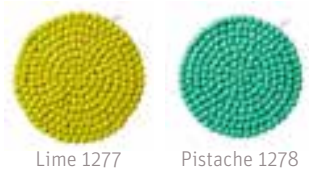
L: 100 cm

Weight: 50g

Ø: 35 cm

H: 2 cm

Weight: 400g



seat cushion

The perfect layer to make any chair more comfortable. Made of 100% wool, the cushion can be used both in- and outside (covered area outside) and keeping you cool in summer and warm in winter.

Material: 100% wool



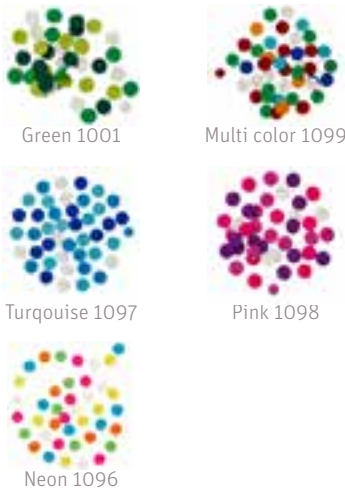
wool garland

Playful garland in happy colors. Decorate and color up your life. Great to use for your door, window, ceiling, gardenparty, trees or simply where it suits you!

Material: 100% wool

LxHxW: 200x0,5x2 cm

Weight: 21g



tote bag

Handy cotton bags. Carry around your things with style! Choose your color to match your personality. Made to fit a 15" laptop.

Material: 100% organic cotton

LxHxW: 35x41cm

Weight: 76g



leather wallet

Aveva's first product, a practical wallet for 10 cards! Smart system for easy access. Additional space for notes, receipts or business cards.

Material: 100% genuine leather

LxHxW: 10x2x7 cm

Weight: 56g





wave vase

Folded paper vase to place over a used half liter plastic bottle, to keep your cut flowers fresh. The shape creates unique shadows and waves. Design by Future days

Material: 100% recyclable fsc certified paper

LxHxW: 9x24x9 cm
Weight: 60g



raw jewel

An offspring of the RAW lamp in much smaller size. A great object to place anywhere in the home or hang on the christmas tree. Or as we say in Sweden: Vi älskar PYNT!

Material: 100% Plywood

LxHxW: 65x80x65 cm
Weight: 10g



wow jewel

Wool and wood on a leather cord. Playful as a necklace, bracelet, wristlet or decorative belt. Just play around!

Material: 100% wood and wool on a leather cord!

LxHxW: 135x1x1 cm
Weight: 90g



Kitchen



trivet rectangular

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftsmanship and azo-free colors for a long lasting product.

Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

LxHxW: 22x2x17 cm
Weight: 160g



trivet square

Another trivet, another technique. Soft-, stain- & heatresistant trivet, braided in modern colors. Handmade of high quality wool, azo-free colors and fair-trade certified.

Material: 100% wool

Care info: Handwash or dry-clean.

LxHxW: 21x2x21 cm
Weight: 210g





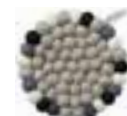
trivet round

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftsmanship and azo-free colors for a long lasting product.

Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

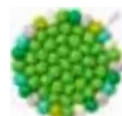
Ø: 17 cm
Weight: 120g



Grey multi
1166



Cerise multi
1087



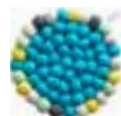
Green multi
1067



Red multi
1389



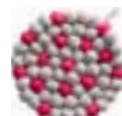
Lime multi
1390



Turquoise multi
1391



Grey dots
1398



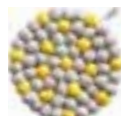
Cerise dots
1395



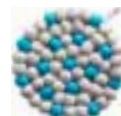
Green dots
1394



White dots
1393



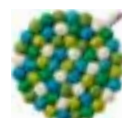
Yellow dots
1396



Turquoise dots
1397



Bubblegum
1168



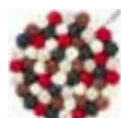
Bubblesoda
1199



Bubbleforest
1243



Bubblepastel
1392



Bubbleberry
1244



Bubbleneon
1066



trivet round large

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftsmanship and azo-free colors for a long lasting product.

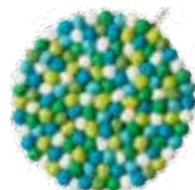
Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

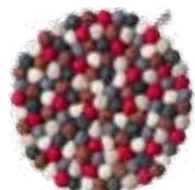
Ø: 25 cm
Weight: 250g



Bubblegum 1280



Bubblesoda 1282



Bubbleberry 1281



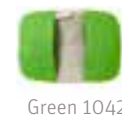
wool potholder

Colorful potholders in 100% wool for all hot things. We left the cotton for the wool, simply because wool is much more heat resistant. Easy to use, just bend it and you have two small pockets for your hand.

Material: 100% wool

Care info: Handwash or dry-clean.

LxHxW: 15x20x1,5 cm
Weight: 65g



Green 1042



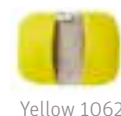
Turquoise 1203



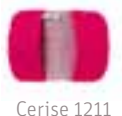
Iceblue 1356



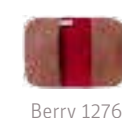
Lime 1202



Yellow 1062



Cerise 1211



Berry 1276



Grey 1204



White 1400



wool table runner

Soft, stain- & heat resistant trivet, that brings color to your table. Our unique trivets are made of 100% high quality wool. The tablerunner is an extra long trivet for several pots or the big pan, but also decorative to leave on the table when not in use!

Material: 100% wool

Care info: Handwash or dry-clean.

LxHxW: 52x2x17 cm
Weight: 420g



Grey multi 1195



Black multi 1122



wood grinder

A grinder by aveva. High quality and a multi purpose ceramic grinder, not only for pepper but also for salt, herbs or any spice blend you like. A collection in 3 colors matching black, white and pink pepper.

Material: 100% beech wood, ceramic grinder (25 years guarantee)

LxW: 17,5x7,5 cm
Weight: 300g



Pink 1353



Black 1290



White 1291