

### Hallway in wool and wood



flower **pot** p.30 / wow **stool** p.24 / wool **doormat** p.26 / felt **basket** p.29 / wow **jewel** p.31 / wood **hanger** p.29 / wall **rack** p.25



wool **pouf** p.25 / wow **lamp** p.28 / wood **hanger** p.29 / flower **pot** p.30

# We are aveva design!

With passion for new ideas, inspirational design and natural materials, we love to create colorful functional objects. Focusing on sustainable ideas and materials, we create modern and playful items. Aveva originally refers to the designer & founder behind the company; Eva. All design starts with a person, and aveva simply means design "byeva" in swedish. Today aveva refers to a swedish design company, also collaborating with other designers, both locally and internationally.

We like to challenge traditional and natural materials and stretch their possibilities by combining the hard and soft materials in interior design. Aveva has retaken the hand felted wool into the living area, keeping an old tradition alive and the values that it suggests. The fact that wool is durable, insulating and resistant gives us endless possibilities to use wool in our products. The combination and contrasts of wood and wool is a clear part of our trademark, but the core value is that we are drawn to natural materials, produce what we like and get inspired from travels,

We hope to inspire you!

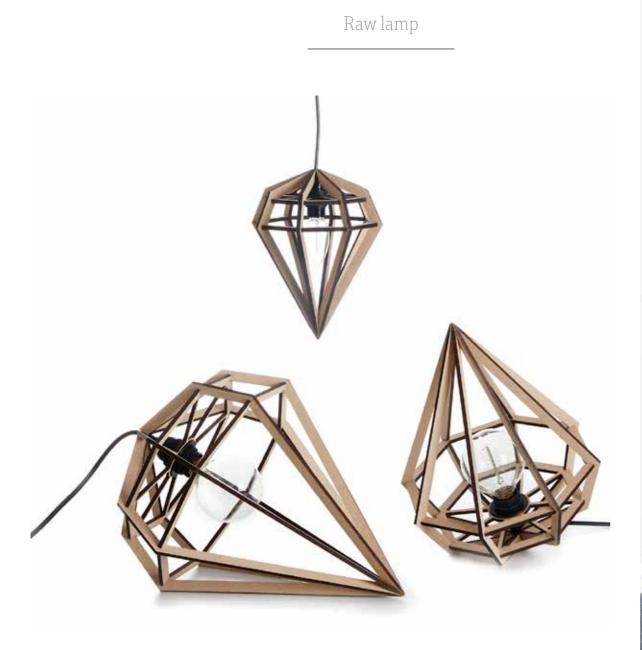


coffee **table** p.25 / wall rack p.25 / wool mat p.26 / wow **lamp** p.28 / felt **basket** p.29 / wood hanger p.29



### Wow stool

wow **stool**, more colors p.24



flower **pot** p.30 / coffee **table** p.25 / wool **mat** p.26 / raw **lamp** p.28/ felt **basket** p.29 / wool **cushion** p.29



Wool in the kitchen



flower **pot,** medium lime, with flower pot **hanger** , more colors p.30



trivet **rectangular** p.33 / trivet **round** p.34



### Livingroom in wool and wood

A modern and smart coffee table! The spray coated table top can quickly be turned and used on both sides, each side in a different color. Works perfect alone but excellent together where the tables different diameters and heights comes to its best expression. With extra tabletops you may let this table change with your mood and color preferences over the years.

> coffee table p.25 / wool mat p.26 / wow lamp p.28 / felt basket p.29 / wool cushion p.29 / flower pot p.30





pop cork p.26 / wow shelf brackets small p.27 / flower pot 

### Wow shelf

The next generation of the wow shelfs are reworked with new brackets that have different matching colors on the front and backside. We also added a smaller pocket version and offer the shelves in oak, smoaked oak and ash.

wow **shelf** small , medium p.27 / wow **shelf brackets** small , medium p.27 / flower **pot** p.30





wow **shelf** small p.27 / wow **shelf** brackets small p.27 / flower pot p. 30 / wood **hanger** smoaked oak ; ash ; oak p. 29



### Wow barstool

wow **barstool** p. 24

# We care!

Therefore we choose our materials consciously and carefully to ensure sustainability for the environment and manufacturers, partners and employees. We produce as much as we can in Scandinavia, but we also work with handcrafted production in other parts of the world where the traditions stayed alive. We choose manufacturers, partners and employees carefully to ensure that everybody involved care as much as we do. We strive for honest and long lasting relationships.

# We choose!

mule-free wool azo-free colors certified wood fsc certified paper organic cotton

# We love wool!

wool is...
100% natural , renewable and biodegradable
it is warm but it is cool
flame retardant and will self-extinguish
strong and long lasting
the world ´ s oldest renewable fibre and the most versatile and modern
smarter than any other fibre
a natural insulator
live naturally, choose wool





wood hanger p.29 / wow stool p.24 / wool doormat p.26 / flower pot p.30



wool **mat** p.26 / raw **jewel** p.32 / wave **vase** p.32 / coffee **table** p.25 / wool **pouf** p.25



Treated with natural rubber on the inside, we have created a flowerpot of 100% wool keeping the water inside for weeks. The light, soft and round shape gives them a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will solely or in a group bring good vibes anywhere.

seat **cushion** p.30 / flower **pot** p.30 / flower pot **hanger** p.30

# **Furniture**



### wow stool

The "cool with wool" stool is inspired by the lambs on the fields, who made this colorful stool come alive. Designed by Aud Julie Befring

Material: 100% wool and beech wood Other info: Stool packed in a flatpack.

LxHxW: 32x48x32 cm Weight: 2,6 kg







# wow **barstool**

The Wow stool with footrest resulted simply in a barchair. Tested in bars around the world (75 model) or at homes in Malmö, Sweden (65 model). Designed by aveva + Aud Julie Befring

Material: 100% wool and beech wood Other info: both models are available in the same wool combinations as the wow stool on the left. Choose in natural or black lacquered wood.

65 cm LxHxW: 32x65x32 cm Weight: 5,75 kg

75 cm LxHxW: 32x75x32 cm Weight: 6,5 kg

### 65 cm high

Black/Black Black/Grey Black/Blue Black/Forest Black/Lemonade 1352 1418 1419 1420 1421

Iature/Black Nature/Grey Nature/Blue Nature/Forest Nature/Lemonade 1417 1413 1414 1415 1416

### 75 cm high

Black/Black Black/Grey Black/Blue Black/Forest Black/Lemonade 1427 1430 1431 1428 1429

Nature/Black Nature/Grey Nature/Blue Nature/Forest Nature/Lemonade 1426 1422 1423 1424 1425



# coffee **table**

A modern and smart coffee table! The spray coated table top can quickly be turned and used on both sides, each side in a different color. Works perfect alone but excellent together where the tables different quality, structure and craftmanship. Handmade of diameters and heights comes to its best expression. With extra tabletops you may let this table change with your mood and color preferences over the years. Designed by aveva & Aud Julie Befring

# wool pouf

Sitting has never been that great! With a combination of several colors of wool, the pouf gets a living feeling. A combination of softness, 100% quality wool with a soft lightweight filling (can be removed easily, 100% reusable).

Material: 100% wool (handwash), filling with EPS balls.

Material: Natural beech wood with smooth wood wash finish. The tabletop is a wood laminate. Other info: Table packed in a flatpack.

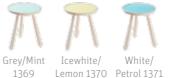
3 leg 4 leg Ø: 40 cm Ø: 50 cm H: 49 cm H: 39 cm Weight: 4,5 kg Weight: 6,2 kg LxHxW: 45x35x45 cm Weight: 2,2 kg

White/

Pistage 1210

Turquoise 1249

### Icewhite/ Grev/Mint Lemon 1367 Petrol 1368 1366







## wall **rack**

Solid beech wood, sanded to perfection! Our wall rack is a great completion for our baskets. Excellent in your entrance for caps, scarves, gloves and all other items in need.

Material: 100% beech wood

LxHxW: 90x4x5,5 cm Weight: 0,4 kg Material: 100% beech wood



Grev 1209



Beech 1052



### wool mat

Soft, natural and handmade mat, made of 100% quality wool.

Material: 100% high quality felt-wool Other info: Both sides of the mat can be used! Care info: Handwash or dry-clean only. Wool is a fantastic material and repels dirt. Hanging the mat outside over night (covered area) and shake it off might as well be a great way to keep it clean.

**Ø:** 90 cm Weight: 2,9 kg



















Turquoise 1191

softly.

Material: 100% wool

LxHxW: 80x50x2 cm

Weight: 1,6 kg

Raw wool 1019

Another handicraft of wool, braided, both durable

and beautiful. A great way to come home and land

**Other info:** Both sides of the mat can be used!

Care info: Handwash or dry-clean only. Wool is a

fantastic material and repels dirt. Hanging the mat

outside over night (covered area) and shake it off

might as well be a great way to keep it clean.



Grey-cerise 1017











Essential details, sanded to perfection. Wow shelf is updated and available in a wood washed beech wood, oak, smoaked oak and ash.

Material: 100% : Oak, smoaked oak, ash or beech Other info: Wow stands for wood and wool

Medium LxHxW: 78x2x20cm Weight: 2,2 kg

Small LxHxW: 58x2x15cm Weight: 1,2 kg

Small LxHxW: 77x0,4x3,5cm LxHxW: 58x0,4x3,5cm Weight: 200 g



included in the package.

side.

Medium



s Charcoal Oak 1465



m Oak 1462 s Oak 1463



m Ash 1466 s Ash 1467





s Grev 1468 m Grev 1469 m White 1471 m Rust 1479



s Blue 1472 m Blue 1473

26

Lime 1189



Cerise 1190





s Grey



pop cork

"pins" or "magnets"!

LxHxW: 58x15x8 cm

Weight: 830 g

piece: 100 % wool brackets

attachment.

Keep things in mind. Pin it with magnets or classic

Included is a wow bracket for a stylisch wall

Choose board and bracket color separately.

Material: 100% cork or smoked kork and metal

**Other info:** The "pop cork" is inspired by popsicle.

pins. Both sides can be used, depending if you prefer

Smoked / White 1507 Nature / White 1506

s Purple

s Rust

s Blue



m Black 1261 m Grev 1260 m Cerise 1263

m Turquoise 1262 m Green 1258 m Copper 1259 Weight: 600 g





for a perfect fit with Aveva's wow shelf.

Material: 100% wool (polvester filling for extra stability), mounting instructions and screws

Other info: The six brackets on the bottom part are available in small (s) and medium (m). Please note that there are different matching colors on each

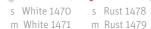
















m Olive 1475 m Purple 1477



# wow **shelf brackets** life in a **bag**

Shelf brackets (2 in box) in high quality merino wool A collaboration with "life in a bag" from Portugal. Our flowerpots included with a complete kit to grow at home. All you need is to add sun and water. The flowerpot is covered by a cork plate, which is used as a trivet. Also the flowerpot can be reused later contributing to reuse both packaging and products for a longer life!

> **Included:** wool pot, instruction, seeds, cover in cork and organic soil to grow

Info: Each of the six seeds in included in a six pack. Spices: basil, peppermint, thyme Flowers: Nasturtium, Calendula, Viola and Tricolor

LxHxW: 18x15x15



Lightgrey 1498







## raw **lamp**

the lamp combines the most common appearance of carbon. The lamp is designed to be used as a pendant or floor lamp, creating endless possibilities of shadows brighten up your day. Bulb not included. in its surroundings. Bulb not included. Designed by Stina Löfgren & Ida Sjöberg

Material: MDF (nature), Valchromat (colors) Other info: Cable 2 m. E27 (M&L) E14 (S). CE marked.

Nature 1307

Black 1336







Nature 1306







Black 1330





Red 1334









L: 45 cm

Weight: 510g

Nature 1308





# wow lamp

LxW: 46x9 cm

Weight: 720g

Lime-blue 1171

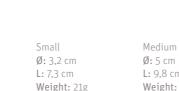
in a playful combination of soft and hard

Material: Beech wood and high quality wool Material: 100% wool and birch wood Other info: Cable 1,8 m. White ceiling cover included, E27, max 40W, CE marked.

wow hanger A raw diamond in its simplicity. With its lasercut sides The wow lamp combines wood & wool (wow) A great addition to any wall, wow hangers. Arrange them in any way and color you like. Round shapes and a soft wool materials. Simply natural on a textile cable to finish completes the hard wood. Combining the two sizes makes a great, playful and colorful wall.

Other info: Screw M4/M6 included

Accessories









Grey 1178 Lime 1177 Grey 1125 Lime 1152 Sunny 1151





Yellow 1256 Green 1257 Yellow 1253 Green 1254



## wood hanger

Another great addition to your walls. A high quality finish of coated and uncoated wood. Combine with the wool hanger or just by itself. Available in two sizes, medium and large.

Material: 100% wood Other info: Screw M5 included



Ø:7 cm L: 7.9 cm





Black 1292



Turquoise 1073



Pistache 1071

(sold separately)

Grey 1335 28

Black 1331



Bronze 1399



Pink-green 1172



Pastel 1250

L: 9.8 cm Weight: 70g



Ø:5 cm L: 5.6 cm Weight: 65g

Smoked Oak

1483



Weight: 159g



Ash 1485 Smoked Oak

White 1314 Grey 1316 White 1321 Grey 1324

Petrol 1318 Black 1315 Petrol 1325 Black 1322

1482

Beech 1313 Oak 1481 Beech 1320 Oak 1480

Ash 1484



Inner cushion 1265



## wool cushion

Cushion with a profound wool expression.

Material: Cover 100% cotton, pattern 100% wool, inner cushion of 650 new duck feathers from scandinavia (class 1).

Other info: Order as "cover only" or add amount



# felt **basket**

Soft basket in 100% handfelted wool for a modern, simple and colorful storage. Available in 3 different sizes the baskets will fit anywhere in your home.

Material: 100% handfelted wool Other info: Small and medium: 1 felted wool handle. Large: 2 felted wool handles. Articel name relates to the color of the handle.

Small Ø: 20 cm H: 18 cm Weight: 150g

Medium Ø: 30 cm H: 27 cm

Large Ø: 45 cm H: 38 cm Weight: 300g Weight: 600g







S, Darkgrey 1293 M, Darkgrey 1294 L, Darkgrey 1295



Grey 1072

Coral 1074



Grey triangle 1021



S,Pistache 1301 M,Pink 1300 L,Blue 1299

S.Black 1296





M.Black 1297



S,Turquoise 1304 M,Lime 1303 L,Cerise 1302





L.Black 129





# flower **pot/** flower pot **hanger**

Treated with natural rubber, we have created a waterproof flowerpot of wool. The light, soft and round shape The perfect layer to make any chair more gives them a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will comfortable. Made of 100% wool, the cushion can solely or in a group bring good vibes anywhere.

Material: Wool and natural rubber

Air plants and pothangers is back in our homes, but clearly with an updated feeling when combined with our flowerpots of wool. In all its simplicity, it's a great enhancer and suspension to our flowerpots.

Material: Natural cotton Other info: Fits perfect to small and medium size flower pots.

Small	Medium	Large
Ø: 10 cm	Ø: 18 cm	Ø: 25 cm
H: 7 cm	H: 15 cm	H: 20 cm
Weight: 30g	Weight: 145g	Weight: 165g
Grey 1032	Grey 1033	Grey 1034
s Darkgrey 1373	s Fuchsia 1374	s Lime 1038
m Darkgrey 1376	m Fuchsia 1377	m Lime 1043
l Darkgrey 1379	l Fuchsia 1380	l Lime 1050
s Pink 1492	s Rust 1493	s Olive 1494
m Pink 1489	m Rust 1490	m Olive 1491
l Pink 1486	l Rust 1487	l Olive 1488







m Petrol 1036 l Petrol 1037

**Ø:** 35 cm H: 2 cm L: 100 cm Weight: 400g Weight: 85 g

Material: 100% wool

Nature: 1065 Black: 1495

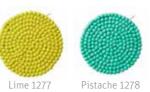
Hanger



Darkgrey 1275 Berry 1279

be used both in- and outside (covered area outside)

and keeping you cool in summer and warm in winter.





# wool garland

Playful garland in happy colors. Decorate and color up your life. Great to use for your door, window, ceiling, gardenparty, trees or simply where it suits you!

Material: 100% wool

tote **bag** 

style! Choose your color to match your personality. Made to fit a 15' laptop.

Material: 100% organic cotton

LxHxW: 200x0,5x2 cm Weight: 21g

LxHxW: 35x41cm Weight: 76g



Multi color 1099







Silver 1404







Handy cotton bags. Carry around your things with



# leather **wallet**

Aveva's first product, a practical wallet for 10 cards! Smart system for easy access. Additional space for notes, receipts or business cards.

Material: 100% genuine leather





LxHxW: 10x2x7 cm Weight: 56g







Yellow 1059





Plastic pockets (10 pack) 1046





### wave **vase**

Folded paper vase to place over a used half liter plastic bottle, to keep your cut flowers fresh. The shape creates unique shadows and waves. Design by Future days

Material: 100% recyclable fsc certified paper



## raw jewel

An offspring of the RAW lamp in much smaller size. Wool and wood on a leather cord. Playful as a A great object to place anywhere in the home or hang on the christmas tree. Or as we say in Sweden: play around! Vi älskar PYNT!

Black 1437

Material: 100% Plywood

LxHxW: 6,5x80x6,5 cm

Weight: 10g



# wow jewel

necklace, bracelet, wristlet or decorative belt. Just

Material: 100% wood and wool on a leather cord!

# **Kitchen**



## trivet rectangular

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% Another trivet, another technique. high quality wool. High quality craftmanship and Soft-, stain- & heatresistant trivet, braided in modern azo-free colors for a long lasting product. colors. Handmade of high quality wool, azo-free colors and fair-trade certified.

### Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

1386

### LxHxW: 9x24x9 cm Weight: 60g



Lightgrey 1432



Pink 1434







Coral 1435

Nature 1436



White 1438

LxHxW: 135x1x1 cm Weight: 90g



Petrol 1156





Lime 1157

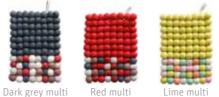
Grey 1158

LxHxW: 22x2x17 cm Weight: 160g

1383

...... White dip

1388



1385



Pastel multi Grey multi 1382

m		
Cerise dip 1169	Yellow dip 1040	Grey dip 1197
	Cerise dip 1169	

1387



### trivet square

Material: 100% wool Care info: Handwash or dry-clean.

> LxHxW: 21x2x21 cm Weight: 210g



Turquoise multi 1384



Turquoise dip 1196





Grey-white 1008 Grey-turquoise 1004 Grey-green 1007



Raw wool 1372



Grey-pink 1005







Grey-orange 1006 Grey-yellow 1003



### trivet **round**

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftmanship and azo-free colors for a long lasting product.

### Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

### Ø: 17 cm Weight: 120g

34







Lime multi

1390

1396



Berry

1503





Pink

1504



Turaouise multi

1391

Turgouise dots

1397

Bubbleneon

1066



# trivet round large

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftmanship and azo-free colors for a long lasting product.

Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water clears most stains. If necessary, handwash or dry-clean.

Ø: 25 cm Weight: 250g



Bubblegum 1280



Bubbleberry 1281





White dots 1461



# wool potholder

Colorful potholders in 100% wool for all hot things. We left the cotton for the wool, simply because wool is much more heat resistant. Easy to use, just bend it high quality wool. The tablerunner is an extra and you have two small pockets for your hand.

Material: 100% wool Care info: Handwash or dry-clean. wool tablerunner

Soft, stain- & heat resistant trivet, that brings color to your table. Our unique trivets are made of 100% long trivet for several pots or the big pan, but also decorative to leave on the table when not in use!

Care info: Handwash or dry-clean.

LxHxW: 15x20x1.5 cm Weight: 65g

Green 1042

Lime 1202

Berry 1276

LxHxW: 52x2x17 cm Weight: 420g





Turguoise 1203 Iceblue 1356





Black multi 1122

Grey multi 1195





Grey 1204 White 1400



Material: 100% wool









# wood grinder

A grinder by aveva. High quality and a multi purpose ceramic grinder, not only for pepper but also for salt, herbs or any spice blend you like. A collection in 3 colors matching black, white and pink pepper.

Material: 100% beech wood, ceramic grinder (25 years guarantee)









Pink 1353



Black 1290



White 1291