

Produced in Malmö, Sweden

2019





## Small is the new big

We were running faster and faster in the spinning wheel of the design industry, almost loosing ourselves! Feeling exhausted, we ended up questioning who are we, and are we who we want to be? With the general measurement that bigger equals better, it is easy to feel like a failure if your not doing exactly that; thinking big, being big, acting big, striving for big.

Not striving for big gave us a new mantra: small but developing. Taking a step back helped us to find a new turn. Focusing on what we do best: Making creative products that challenges traditional crafts and materials. Handcrafted, long lasting and unique.

With a more passionate and excited mindset, we will deliver happy & friendly products that wish to bring joy to your heart, home and surroundings for a really long time. Through our choice of natural and sustainable materials and hand making techniques, we work against mass consumption for the benefit of the planet.

WARM WELCOME TO AVEVA

# FLOWER POT 18

Treated with natural rubber, we have created a waterproof flowerpot of wool. Th<mark>e light and soft</mark> feeling gives them a unique expression. Flower pot 18 was added to the greenery collection during fall 2018 and was a great success. Th<mark>e straight line</mark> and ombre effect of two colors fulfills any window or corner!

flower **pot 18** p.28 / wool **jar** p.36





# AVEVA GREENERY

flower pot 18 p.28 / flower pot p.29 / seat cushion p.34 / wool basket p. 33

# EXPANDING THE STUDIO

We love our studio and the creative space we have there. The creative process from mind to finalized craft, and everything in between. All the materials and their possibilities; wool, wood, cork, leather and now clay!

We have been working and experimenting with clay and glazes for some time now, and are happy to release the first two items in ceramic. Achieving unique pieces and random coloration effects is among the great privileges of the craftsmanship.















## Wool **vase** / Volcano **vase**

Inspired by mountain peaks, this wool vase is a happy little home for fresh flowers. A balanced mix of wool, sand and glass makes the vase stable & waterproof. The ceramic volcano series is designed to melt in with all other vases.

wool **vase** p.31 / volcano **vase** p.30 / eva **jar** p.36 / wool **jar** p.36



## trivet **ombre**

trivet **ombre** p.39

# PARTY TIME!

flower **pot 18** p.28 / flower **pot** p.29 / wool **basket** p.33 / wool **pouf** p.41 / bird **house** p.30 / trivet **round** p.37 / wool **jar** p.36 / eva **jar** p.36 / flowerpot **hanger** p.30 / garland **circus** p.35

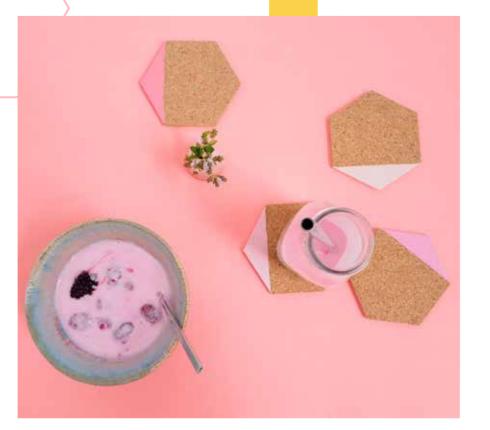




grey **family** p.40

coaster **family** Hexagon coasters made in natural cork and hand dipped in 4 different hues of the same color.

pink **family** p.40





# urban **jungle**

seat **cushion 18** p.33 / flower **pot 18** p.28 / flower **pot** p.29 / flowerpot **hanger** p.30 / wool **vase** p.31 / wool **basket** p.33 / bird **house** p.30



wool **pouf** p.41 / wool **vase** p.31 / flower **pot 18** p.28 / flower **pot** p.29 / volcano **vase** p.30 / seat **cushion 18** p.33 / bird **house** p.30 / trivet **round** p.37 / wool **basket** p.33







# BIRD HOUSE

Inspired by the bird's way of building, our birdhouse is made of their favorite material – wool! They know that wool is an outstanding protection against water, wind and cold. The colors are kept natural to fit into nature. The birdhouse is suitable for most species of small birds such as tits, sparrows & finches.







# flower pot 18 xl / seat cushion 18

flower **pot** p.29 / flower **pot 18** p.28 / flowerpot hanger p.30 / seat cushion 18 p.33



## We have a **choice!**

Through our choice of natural and sustainable materials and hand making techniques, we work against mass consumption for the benefit of the planet and oneself. We don't believe happiness comes from consumption. But investing in fewer and lasting products can be a choice not only making yourself happy, but also the planet.

#### Natural materials

A natural choice for us is to work with natural materials. Not only for the pleasure in the handicrafts, but for the great benefits of the different materials. Another great advantage is of course the possibilities to renew and biodegrade them once they are out of use. As you might know by now, wool is a favorite among materials to us. And since there are many reasons for that, we like to mention a few of them:

- 100% natural
- Renewable
- Biodegradable
- Warm and cool
- Flame retardant
- Strong and lasting
- Stain resistant
- Anti-static
- A natural insulator
- A non allergen, safe solution
- Versatile and modern

# "A natural choice for us is to work with natural materials."

### BFF

To be proud of what we do, it is important to us to be upright and true friends with our fantastic suppliers. Meet our BFF's - best friends forever: Mother Nature and her animals. Not only because they serve us with all the ingredients we need for our handicrafts, but also because we love to see the cool guys in the field when we go for a hike in the paths of our lovely planet. To also be able to do so tomorrow, we choose:

- Mule free wool
- Natural and azo-free colors
- Certified wood
- FSC-certified & recycled paper
- Organic cotton
- Smart and minimal packaging
- Long living products
- Craftsmanship



### Greenery



#### flower pot 18

Aveva's wool flower pots with a flat bottom and two different colors that blend together, creating a lovely ombre effect. The inside is coated with natural rubber that makes the flower pot water proof.

Material: 100% wool and natural rubber

Small	Medium	Large	X-Large
D/H: 8 cm	D/H: 14 cm	D/H: 19 cm	D/H: 30 cm
Weight: 30 g	Weight: 70 g	Weight: 150 g	Weight: 470 g





S Mustard 1623 M Mustard 1628 L Mustard 1633



M Rust 1629 L Rust 1634



S Aubergine 1625 M Aubergine 1630 L Aubergine 1635



S Pistache 1656 M Pistache 1657 L Pistache 1658



S Dark grey 1621 M Dark grey 1626 L Dark grey 1631 XL Dark grey 1672





S Concrete 1653 M Concrete 1654 L Concrete 1655 XL Concrete 1675







#### flower **pot**

The light, soft and round shape gives these round flower pots a unique expression. Placed by the window, on the floor or hanging in the air, the flowerpots will solely or in a group bring good vibes anywhere. The inside is coated with natural rubber that makes the flower pot water proof.

Material: 100% wool and natural rubber

Small	Medium	Large
Ø: 10 cm	Ø: 18 cm	Ø: 25 cm
L: 7 cm	L: 15 cm	L: 20 cm
Weight: 30 g	Weight: 145 g	Weight: 165 g



**S** Grey 1032

M Grey 1033

L Grey 1034





M Dark grey 1376

L Dark grey 1379





S Petrol 1035

M Petrol 1036

L Petrol 1037





**S** Pink 1492







M Pink 1489



M Rust 1490



L Olive 1488



**L** Pink 1486



L Rust 1487





Inspired by the bird's way of building, our

birdhouse is made of their favorite material -

wool! They know that wool is an outstanding

protection against water, wind and cold. The

The birdhouse is suitable for most species of

small birds such as tits, sparrows & finches.

colors are kept natural to fit into nature.

Material: 100% wool / leather cord

LxHxW: 15x18x15 cm

Weight: 75 g

bird house

#### flowerpot hanger

Air plants and pothangers is back in our homes, but clearly with an updated feeling when combined with our wool flower pot. In all its simplicity, it's a great enhancer and suspension to all pots.

Material: Natural cotton Other info: Fits perfect to small and medium size flower pots.

L: 90 cm Weight: 85 g



Black 1495



Nature 1065

Olive Grove 1708 Black forest 1707



Pine woods 1706 Rain forest 1705



#### volcano vase

Inspired and connected to the wool vase, this is a ceramic version of the "volcano" series. Each piece is named after an actual volcano. Handglazed like an exploding volcano, this little vase is bringing happy organic vibes to any room, simply a color explosion on it's own, perfect for a fresh little flower. Hand thrown in our ceramic studio in Malmö, Sweden.

Order now, available from april 2019







1709 Mt. Baker



#### wool vase

Inspired by mountain peaks, this wool vase is a happy little home for fresh flowers. A balanced mix of wool, sand and glass makes the vase stable & waterproof.

Material: 100% wool / glas / sand

Small	Medium	Large
Ø: 4,5 cm	Ø: 5,5 cm	Ø: 6,5 cm
H: 8 cm	H: 12 cm	H: 17 cm
Weight: 30 g	Weight: 60 g	Weight: 100 g



**S** Snowy mountain 1684 **M** Snowy mountain 1694 **L** Snowy mountain 1699







L Volcano 1700

S Volcano 1685 M Volcano 1693





S Coral reef 1681

1810

M Coral reef 1692

L Coral reef 1701



S Pink woods 1682



S Deep blue sky 1683 M Deep blue sky 1695 L Deep blue sky 1698



M Pink woods 1696





L Pink woods 1697



### Home & Accessories



#### wow hanger

WOW hangers of a balanced mix of wood and wool. This is where soft meets hard, and we make use of each materials qualities. A great addition to any wall. Arrange them in group or in a straight line for your preferred feeling and style.

Material: 100% wool and birch wood Other info: Screw M6 included

Medium Ø: 5 cm L: 9,8 cm Weight: 70 g



#### wood hanger

A high quality finish of coated and uncoated wood. Same profile as the WOW hanger makes them great to combine. Available in two sizes, medium and large.

Material: 100% wood Other info: Screw M6 included

Medium	Large
<b>Ø:</b> 5 cm	Ø:7 cm
L: 5,6 cm	L: 7,9 cm
Weight: 65 g	Weight: 159 g



Cerise 1228 Fuchsia 1149

Coral 1641





Rose 1644

Green 1254 Lime 1152





#### wool **basket**

With long and strong handles, this wool basket is not just enhancing the room you put it in, but also very useful to collect blankets, toys, firewood or other items in need of organization.

Material: 100% wool, swedish leather

Ø: 40 cm H: 35 cm Weight: 800 g





Concrete 1677

Black/white 1676





Pink 1678

Olive 1679



#### seat cushion 18

The perfect layer to make any chair more comfortable. Made of 100% wool, the cushion can be used both in- and outside, keeping you cool in summer and warm in winter.

Material: 100% wool, swedish leather and hand made

Ø: 33 cm H: 1 cm Weight: 130 g



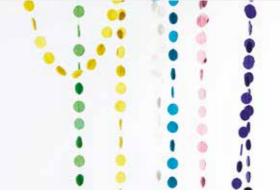


#### seat cushion

The perfect layer to make any chair more comfortable. Made of 100% wool, the cushion can be used both in- and outside, keeping you cool in summer and warm in winter.

Material: 100% wool

**Ø:** 35 cm H: 2 cm Weight: 400g



#### wool garland

Playful garland in happy colors. Decorate and color up your life. Great to use for your door, window, ceiling, garden party, trees or simply where it suits you!

Material: 100% wool

LxHxW: 200x0,5x2 cm Weight: 21 g



#### garland **circus**

Playful garland for the garden, interior or party in happy colors.

Material: 100% wool

L: 200 cm Weight: 38 g

#### wow jewel

Wool and wood on a leather cord. Playful as a necklace, bracelet, wristlet or decorative belt. Just play around!

Material: 100% wood and wool on a leather cord.

L: 135 cm Weight: 90 g



Grey 1274



Berry 1279







Red 1671



Lime 1277







Purple 1522

.

Yellow 1519







Coral 1146



Lime 1157





The original is back in cotton as a "limited edition"

In ecologic cotton the wallet is a hand made product, including 10 plastic pockets with perfect fit for bank- or membership cards. The inside pocket leaves space for notes, receipts or business cards. The wallet is easy to close with a simple button.

Material: 100% eco cotton

LxHxW: 10x2x7 cm Weigth: 56 g



Petrol 1156



Grey 1158



Sky mint 1663



Blue dot 1661



Jungle white 1665



Orange white 1662



Zigzag 1664



#### wool jar

Handmade jar made of wool, and a lid of cork and leather. A natural storage for your smaller possessions. In the kitchen, the bathroom, or the bedroom for your jewelry, or whatever you choose. With the beautiful soft blend of two colors together and the dark cork lid, this jar is not only a place to put away your stuff, it's a beautiful decoration in your home. Choose between eight different color combinations.

Material: Wool, cork and leather

**Ø:** 8 cm H: 9,5 cm Weight: 75 g



#### eva jar

As one of the first ceramic project, this jar was designed by Eva for aveva! Handmade in our Malmö studio, we thought it was time to have a "solid" sister to the wool jar. Not all goods are suitable to store in wool. Minimal design, simple forms, future-oriented and focus on bringing a colorful glaze to speak for itself. The smoked cork lid and its leather detail is included.

Material: Ceramic	
Ø: 9 cm H: 6 cm Weight: 200 g	ORDER NOW, AVAILABLE FROM APRIL 2019



Concrete 1703

Dark grey 1636 Olive 1637







Pink 1704













Olive 1714



Teal 1715

### Kitchen



#### trivet round

Soft, stain- & heat resistant trivet that brings color to your table. Our unique trivets are made of 100% high quality wool. High quality craftmanship and azo-free colors for a long lasting product.

Material: 100% wool

Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water cleans most stains. If necessary, handwash or dry-clean.

**Ø:** 17 cm Weight: 120 g





Mustard 1523



Teal 1505





Bubbleberry 1244 Bubblecherry 1666



#### trivet round large

This is the larger version of the round model. High quality craftmanship and azo-free colors for a long lasting product.

Material: 100% wool Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water cleans most stains. If necessary, handwash or dry-clean

Ø: 25 cm Weight: 250 g



Raw grey 1596



Dark grey 1525



Mustard 1528



Concrete 1597



Olive 1526



Berry 1527



#### trivet **hexagon**

Our new trivet series has a different shape, but great possibilities. In common with the other trivets: Quality wool, azo-free colors, heatresistant, no mix of fabric (100% wool) and designed to have a long life. Naturally colorful!

Material: 100% wool Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water cleans most stains. If necessary, handwash

LxHxW: 19x2x17 cm Weight: 100 g

or dry-clean.











Aubergine 1604

Dark grey 1553 Pink 1600



Coral 1602

Cherry 1603







Mustard 1556

Green 1555 Blue 1554

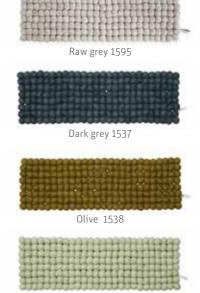


#### wool tablerunner

Soft, stain- & heat resistant trivet, that brings color to your table. Our unique trivets are made of 100% high quality wool. The tablerunner is an extra long trivet for several pots or the big pan, but also decorative to leave on the table when not in use!

Material: 100% wool Care info: Handwash or dry-clean.

LxHxW: 52x2x17 cm Weight: 420 g



Mint 1539



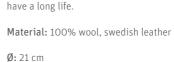


#### trivet **triangle**

These trivets are handmade of 100% wool that gives a soft and robust feeling. Naturally dirt and heat repellent.

Material: 100% wool Care info: Felted wool is with its natural oils dirt repelling. A careful rinse under the tap water cleans most stains. If necessary, handwash or dry-clean.

LxHxW: 21x2x20 cm Weight: 135 g



Ø: 21 cm H: 2 cm Weight: 110 g























Concrete 1686



Pink 1605

Aubergine 1608 Pink mustard 1690

















#### trivet ombre

A brand new ombre trivet with detail work in leather. As for all our wool products, this trivet is made of high quality wool, azo-free colors and is naturally heat and dirt resitant. In common with the other trivets: Quality wool, azo-free colors, heat-resistant and designed to

#### wool potholder

Colorful and updated potholders in 100% wool for all hot things. Easy to use, just bend it and you have two small pockets for your hand.

Material: 100% wool Care info: Handwash or dry-clean.

LxHxW: 13x20x1,5 cm Weight: 65 g



Dark grey 1687



Emerald 1691



Raspberry 1688







Raw wool 1540 Dark grey 1532



Mustard 1535



Berry 1531



Rust 1529



Pink 1533

Olive 1530



Red 1680



Teal 1534



#### wood grinder

High quality and multi purpose ceramic grinder, not only for pepper but also for salt, herbs or any spice blend you like. A collection in 3 colors matching black, white and pink pepper.

Material: 100% beech wood, ceramic grinder (25 years guarantee)

Ø: 7,5 cm H: 17,5 cm Weight: 300 g



#### coaster **family**

Our new coasters in hexagon are made in light cork and are dipped in 4 different hues of the same color. Sold in a 4-pack. Handmade in Sweden.

Material: 100% cork

LxHxW: 10x0,5x10 cm (per piece) Weight: 8 g Color: green, pink, grey or contact us for your own colors

#### Projects/Made to order



#### wool **pouf**

Handmade and stylish pouf. With a playful approach to softness, quality, stucture and craftmanship the pouf almost gets a living feeling. Handmade of 100% quality wool with a soft leightweight filling (can be removed easily, 100% reusable). Below the three standard colors.

Material: 100% wool (handwash), filling with recycled EPS balls.

LxHxW: 45x35x45 cm Weight: 2,2 kg

Dark grey 1550 Olive 1551 Concrete 1552

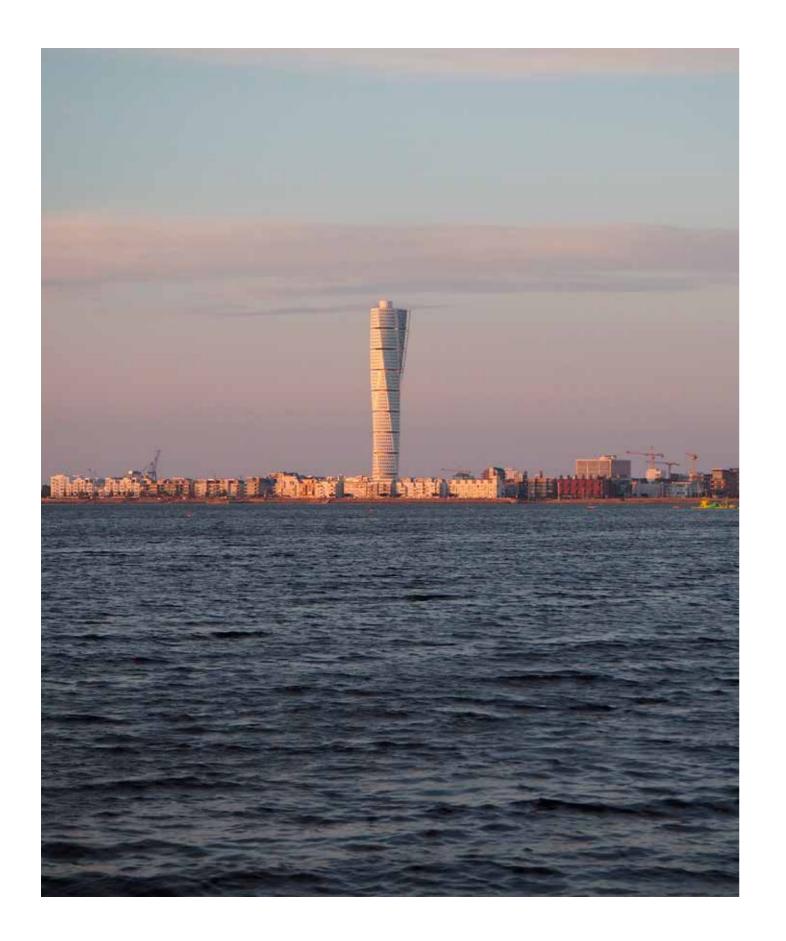


#### we love to **customize**

One of the great advantages of handcrafting is the possibilities to personalize and adjust. Just let us know your needs. With over 70 colors available, we love to customize your project. This goes not only for the pouf but for any other product in this catalogue. We have over the past years made some projects in restaurants, shops and customized collections for stores.



Green 1618 Fink 1619 Grey 1620



### Local contacts / agents

#### Belgium

Studio L+A Maarten Teetaert studiola@studiola.net +32 495 583 496

#### Norway

Sol Tekstil Hans Georg post@soltekstil.no +47 40 412 989

#### Sweden

Göran Larssons Agenturer AB Göran Larsson goran@glagenturer.se +46 733 649 253 / +46 733 779 630

#### Italy

CeD Rappresentanze / Concetti e design Gianluca Cecconi info@concettiedesign.it +39 55 733 1262

#### Spain

Calika Candelaria Ilarduya candelaria@calika.es +34 658 757 761

Japan POS CO., LTD. Ariko Kurihara a.kurihara@posjapan.co.jp +04-2938-2277

#### Rest of the world

contact@aveva-design.se aveva-design.se instagram: @avevadesign pinterest.com/aveva



Aveva Design AB Ekonomigatan 4 SE-216 13 Limhamn Sweden