



PATRICK ROY

PREMIER

2018 - 19 HOCKEY



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HOBBY CONFIGURATION:

- ♦ 6 cards per pack
- ♦ 1 packs per box



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PRODUCT IMPROVEMENTS:

Price & Content:

- Significant price reduction from 2017.18.
- Still one (or more) Acetate Rookie Auto Patches per box, on average.

Mega Patches:

- 100% Game-Worn jerseys . . . including the Rookies!
- 1 in every 6 (on avg.) are Shoulder or Commemorative
- Checklist slated to include star rookies Elias Pettersson, Rasmus Dahlin and Brady Tkachuk and Andrei Svechnikov alongside superstars such as Connor McDavid, Auston Matthews and Alex Ovechkin!

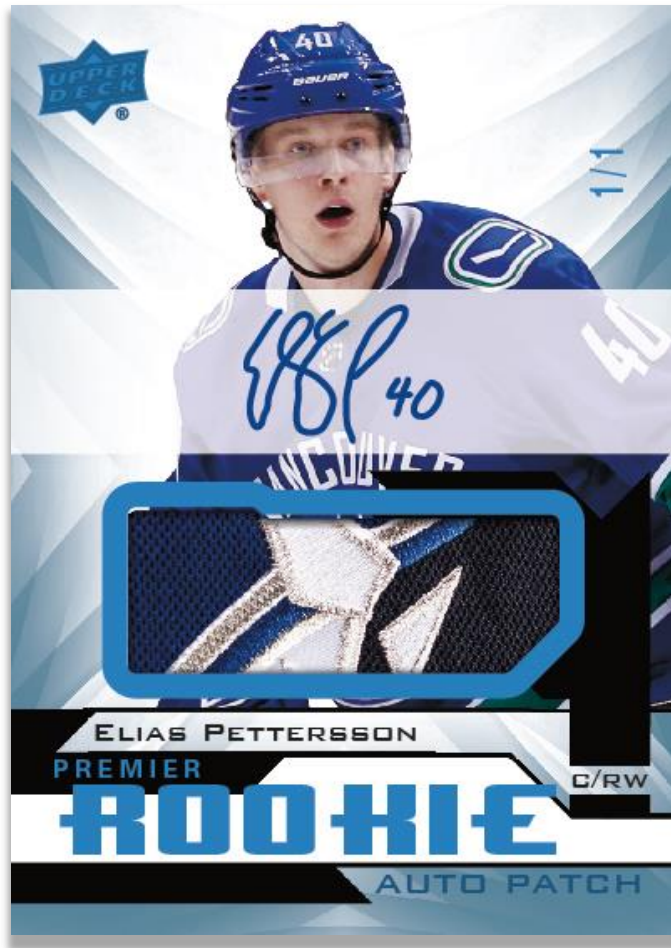


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EVERY TIN FEATURES SIX CARDS, INCLUDING (on average):

- (1) Base set tier 1 RC #'d 299
- (1) Additional base set or tier 2 RC #'d to 199
- (1) Acetate Rookie auto patch
 - Serial #ing reduced to 249 and 99 per!
 - Gold spectrum parallels #'d to 99 or 25 per.
 - All platinum parallels now #'d 1-of-1.
- (1) Additional auto
 - 50% are serial #'d to 99 or less
- (2) Memorabilia cards
 - 20% are Premium Material cards
 - 60% of the Premium are #'d to 25 or less.
 - 35% of the Premium are Mega Patches



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ADDITIONAL HIGHLIGHTS:

- 60% of the auto cards in the product (3 out of every 5) will feature an over-sized patch swatch, on average.
- Every memorabilia or auto-memorabilia card in the product features either over-sized swatches or multiple standard-sized swatches!
- **ALL-NEW** inserts include ...
 - Premier Attractions Auto Patch #’d 99 or less
 - Premier Attractions Rookie Auto Patch #’d 99
 - 2003-04 Retro Rookie Signatures – limited to 99 #’d copies per, featuring an array of top rookie stars
- Other huge hits include:
 - Platinum Blue Autos – limited to 3 #’d copies per card
 - Inked Script – checklist slated to include Elias Pettersson, Brady Tkachuk, Connor McDavid and Wayne Gretzky.



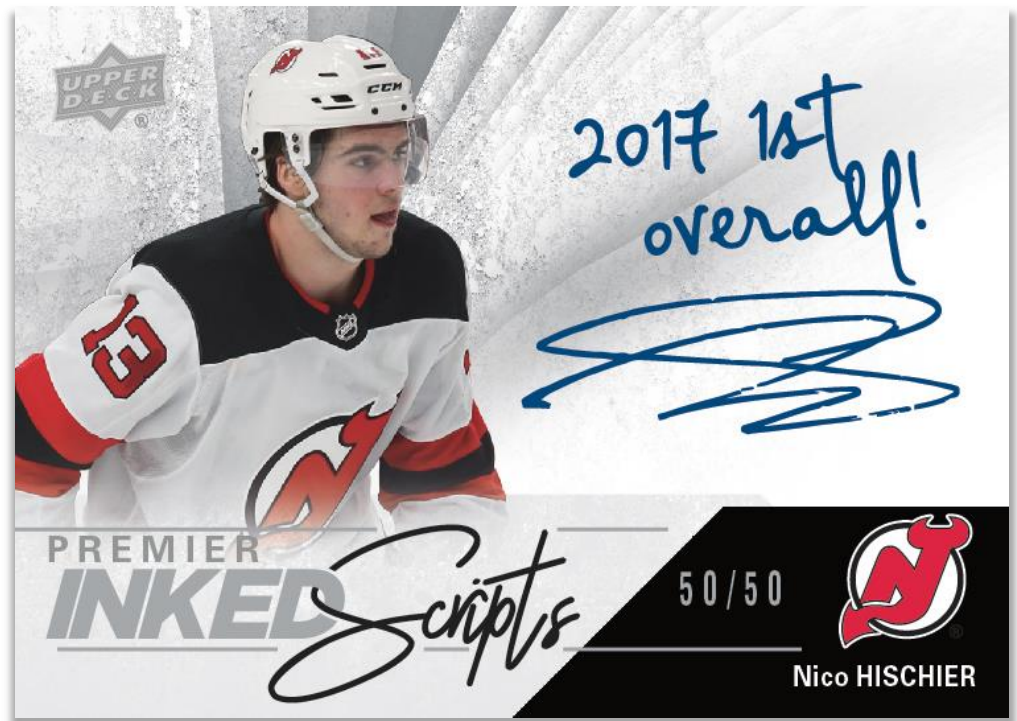
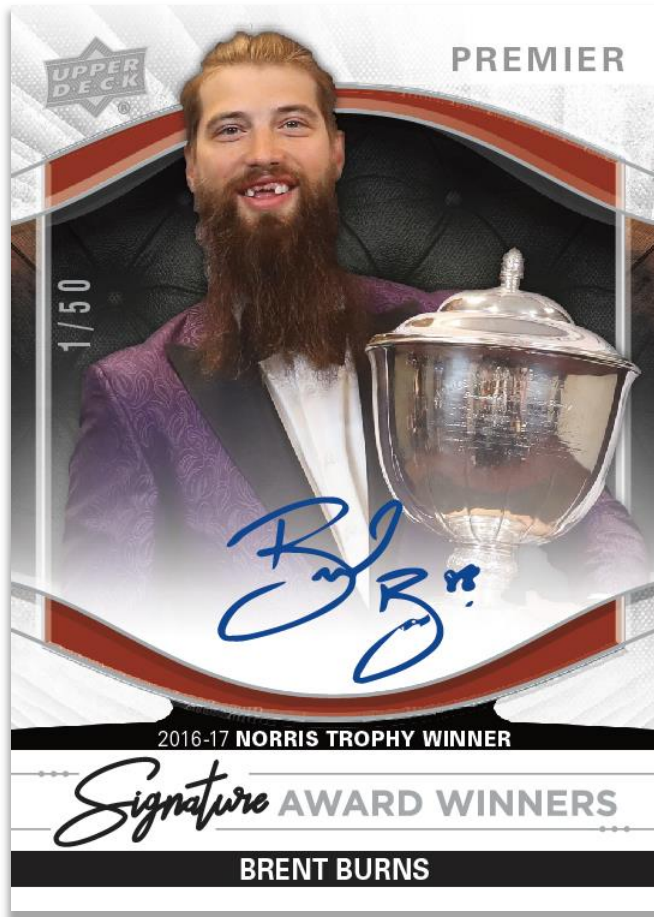
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MORE PREMIER
HITS!



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