

PANINI

PANINI AMERICA, INC.



ROOKIES

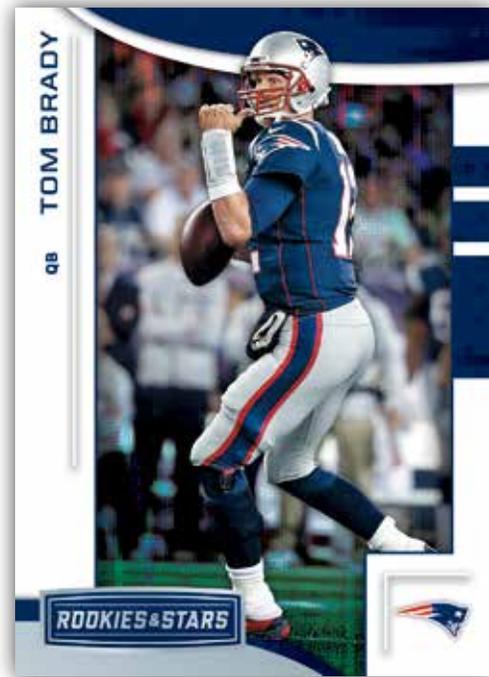
BAKER MAYFIELD, SAM DARNOLD & JOSH ALLEN

& STARS

2018 NFL TRADING CARDS
HOBBY CONFIGURATION

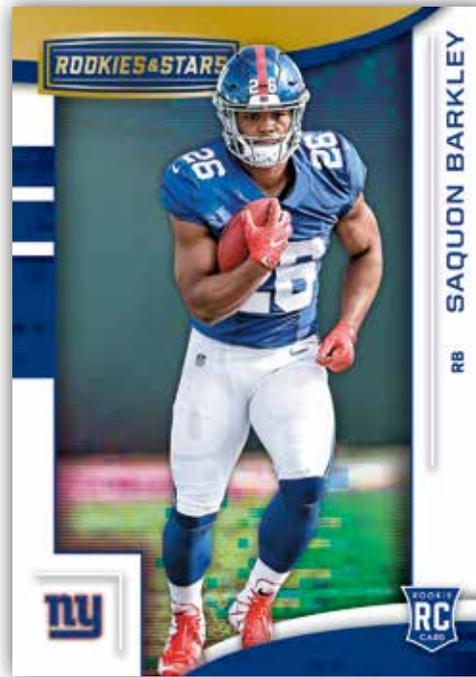
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TOM BRADY, AARON RODGERS & JIMMY GAROPPOLO



BASE

Chase a 100-card base set of all the top players in the NFL. Hunt for all the different parallels, which include True Blue (#'d /49), Red & Blue (#'d /25), Gold (#'d /10), Black & Blue (#'d /5) and Platinum (#'d 1/1).



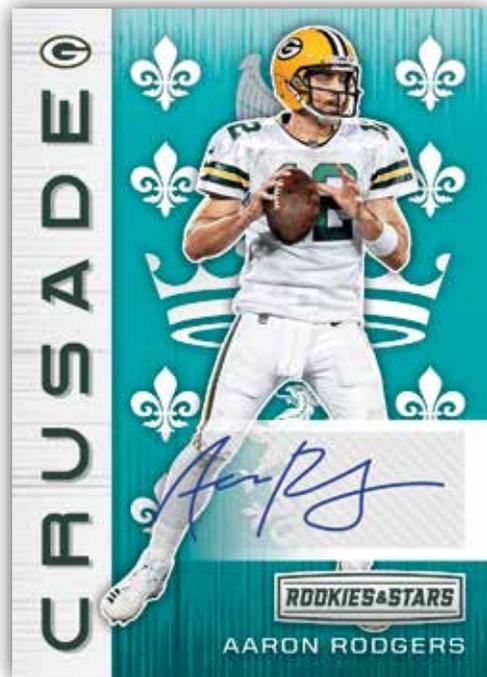
ROOKIES GOLD

Find all the top rookies from the 2018 draft class, look for their parallels, which include, True Blue (#'d /49), Red & Blue (#'d /25), Gold (#'d /10), Black & Blue (#'d /5) and Platinum (#'d 1/1).

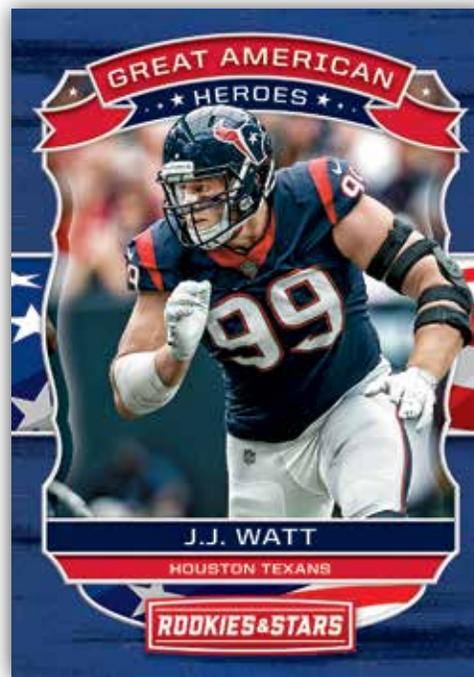


ROOKIES LONGEVITY SIGNATURES

Find Longevity Signatures of all the best rookies, which parallel to Rookies Longevity Signatures Blue (max #'d /75), Rookies Longevity Signatures Purple (max #'d /25), Rookies Longevity Signatures Gold (max #'d /10), Rookies Longevity Green (max #'d /5), and Rookies Longevity Platinum (#'d 1/1).



CRUSADE SIGNATURES



GREAT AMERICAN HEROES

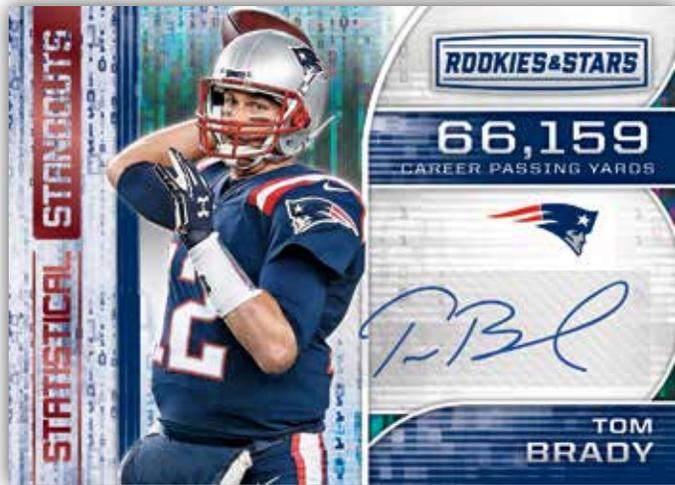


AIRBORNE

Look for the always popular staple of Rookies & Stars with the Crusade insert which parallels to Red (#'d /99), Pink (#'d /85), Purple (#'d /55), Gold (#'d /10), Green (#'d /5), and Black (#'d 1/1). New to 2018 Rookies & Stars chase a limited number of autographed Crusade inserts

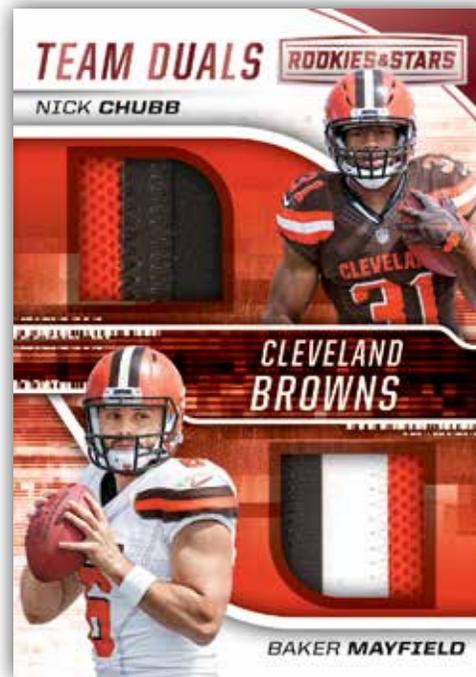
Heroes both on and off the field Great American Heroes highlights the best of the best. These inserts parallel to Red (#'d /99), Pink (#'d /85), Purple (#'d /55), Gold (#'d /10), Green (#'d /5), and Black (#'d 1/1). New to 2018 Rookies & Stars chase a limited number of autographed Great American Heroes inserts

Printed using stunning opti-chrome technology, these high flying cards are sure to captivate collectors. These inserts parallel to Red (#'d /99), Pink (#'d /85), Purple (#'d /55), Gold (#'d /10), Green (#'d /5), and Black (#'d 1/1). New to 2018 Rookies & Stars chase a limited number of autographed Airborne inserts



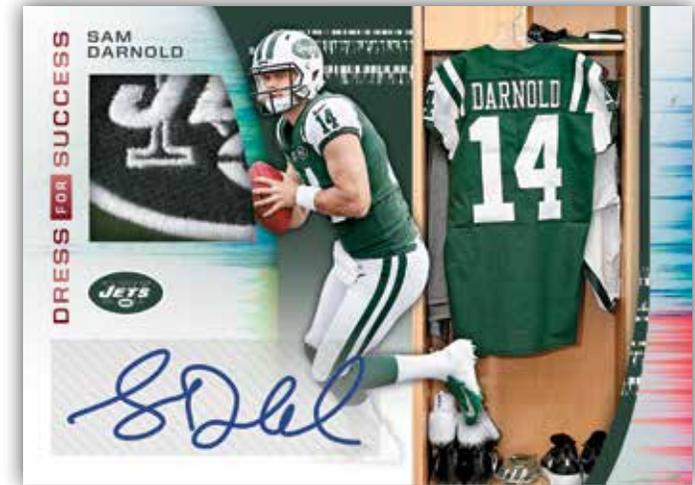
STATISTICAL STANDOUTS SIGNATURES

Highlighting some of the greatest statistics the NFL has seen this limited edition autographs insert will be a chase for every collector. Statistical Standouts Signatures (max #'d /99) parallels to Blue (max #'d /25) and Platinum (#'d 1/1).



TEAM DUALS PRIME

Find memorabilia cards of some of the best up-and-coming stars the NFL has to offer with Team Duals (#'d /99), Prime (#'d /49) and Laundry Tag (#'d 1/1).



DRESS FOR SUCCESS PRIME

Look for Dress for Success jersey autographs of all the best rookies in the NFL. These parallel to Prime (max #'d 25) and Laundry Tag (#'d 1/1).

HOBBY CONFIGURATION

- **10 CARDS** PER PACK
- **6 PACKS** PER BOX
- **14 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

2 MEMORABILIA

5 #'D PARALLELS

22 INSERTS

12 ROOKIES

2 #'D OPTI-CHROME INSERTS

SELLING POINTS

- Rookies & Stars is back in 2018 and is loaded with all the best rookies and top stars the NFL has to offer.
- New in 2018 are autograph parallels of your favorite optic-chrome inserts, Crusade, Great American Heroes, Airborne and Stellar Rookies.
- New inserts in 2018 Rookies & Stars include Touchdown Club, Statistical Standouts Signatures and Star Studded.
- Look for rookie jersey autographs in Dress for Success (max #'d /99), which parallels to Prime (max #'d 25) and Laundry Tag (#'d 1/1) versions.
- Hunt for memorabilia cards of some of the top rookies, greatest current NFL stars and the best retired stars the NFL has ever seen with Great American Treasures, Cross Training, Year One, Star Search, NFL Authentic and Prime Cuts.