



2017-18

® HOCKEY

ULTIMATE

COLLECTION



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CONFIGURATION:

- ◇ 4 cards per pack
- ◇ 1 pack per box



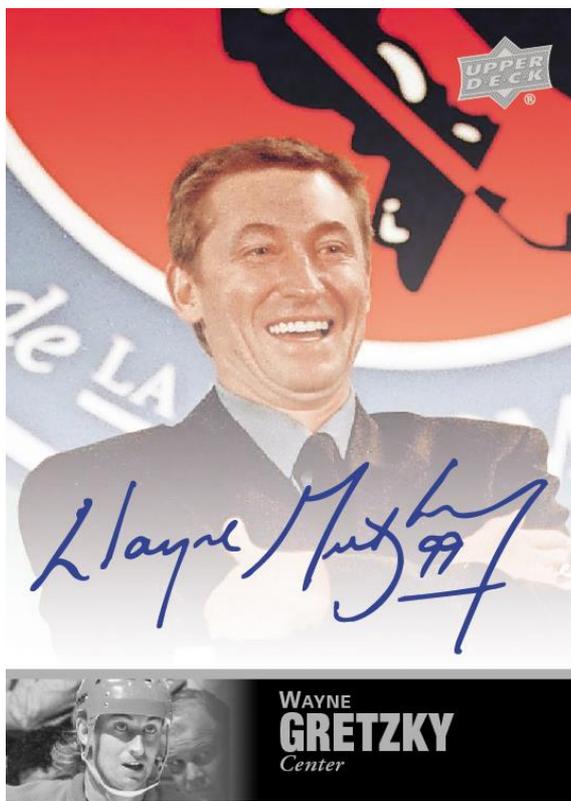
**Base Patch
Auto Parallel**

PRODUCT HIGHLIGHTS:

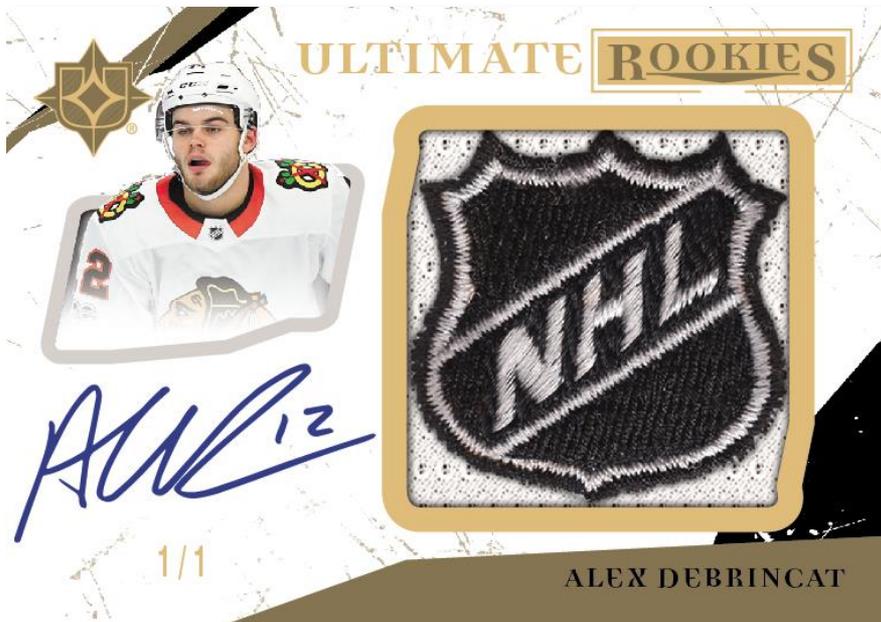
- Each pack contains 3 premium hits including a Rookie Autograph #’d to 399 or less on average.
- Look for **1-of-1 Autographed Rookie Shields**, some of the most sought after rookies cards of the year.
- **NEW:** The debut of **Rookie Shield Tandems**, each card limited to 2!
- **NEW:** Look for the ultra-rare redemption cards to be redeemed for a card personally inscribed by Connor McDavid!
- **NEW:** Grab **Ultimate Legacy & Future Legacy** Autographs numbered as low as 3!

BOX BREAK (on average):

- ◇ A combination of (3) hard signed autos or memorabilia cards per pack.
- ◇ (1) Rookie auto or Rookie auto-material variation per box.



Ultimate Legends Hall-of-Fame
Look for the return of the Ultimate Legends insert and the all-new rare Ultimate Legends HOF.



Ultimate Rookies Auto Shield Variation

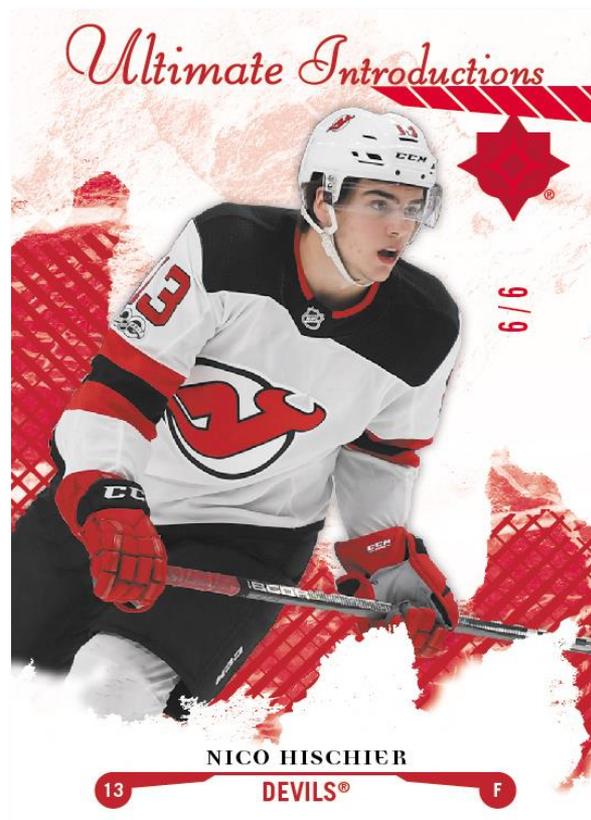
Collect some of the top 2017-18 Rookies including Charlie McAvoy, Clayton Keller, Alex DeBrincat & Brock Boeser

Rookie Shield Tandems

Look for up to twelve star pairings including Connor McDavid & Leon Draisaitl.



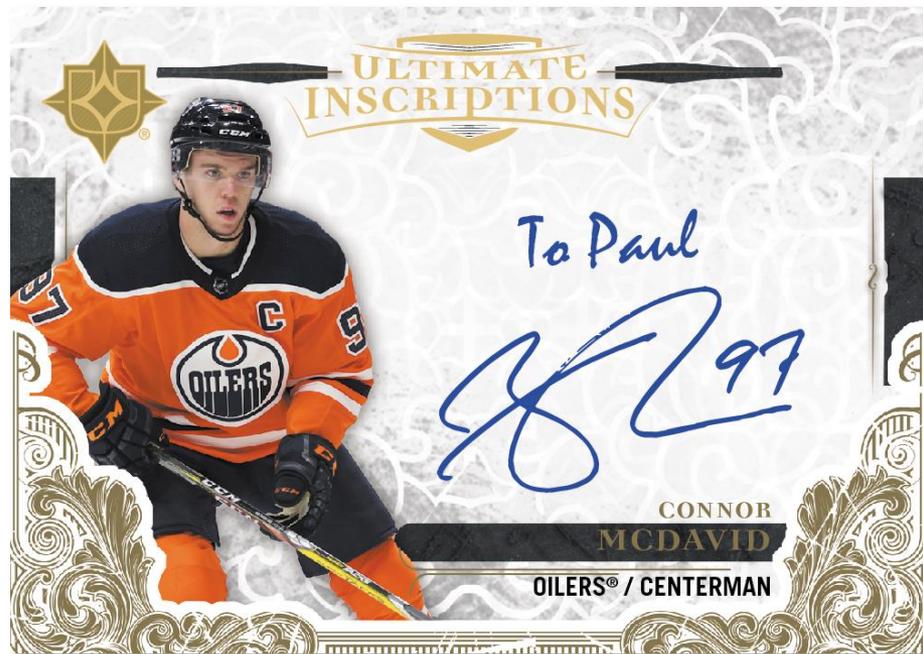
Ultimate Rookies Autographs
Three Tiers numbered as low as 99!



Ultimate Introductions
Tier One – Tier Four (at various insert ratios)
Onyx Black Parallel (#'d to 25)
Royal Red Parallel (#'d to 6)



Debut Threads Patch Auto
Two Tiers #'d as low as 49!



Connor McDavid Ultimate Incriptions
Look for ultra-rare redemption cards to be
redeemed for a card personally inscribed by
Connor McDavid!