

2024-25

# ALLURE<sup>®</sup>

HOCKEY



RETAIL

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# 2024-25 ALLURE<sup>®</sup> HOCKEY

## THE BASE SET

### 150 Cards – Veteran Standouts & Top Rookies!

Allure<sup>®</sup> Hockey is back with a 150-card **Base Set** featuring 100 veteran standouts and 50 top rookies - the latter falling two (2) per box, on average!

### The Parallels

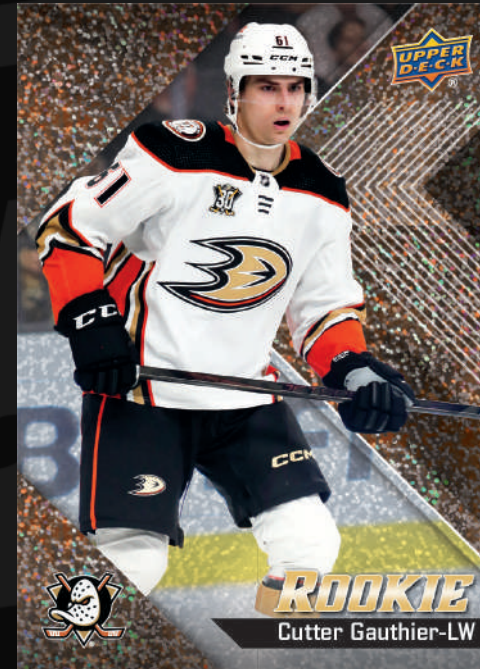
The colorful parallel lineup features three unique parallels and appeals to a wide variety of collectors, especially player and set collectors.

### Autographs!

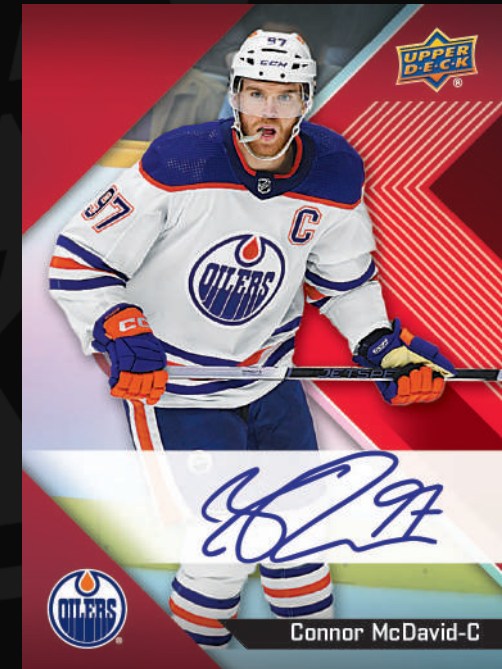
After a debut in the 23-24 product, the Red Rainbow Auto parallel of the **Base Set Rookies** returns to the Blaster, providing collectors the opportunity to get autographs from the top young players in the 2024-25 rookie class. Included alongside are the veteran Red Rainbow Auto parallels to chase as well.

### Blaster Exclusives!

Collect the Glitter Bomb parallel that can be found exclusively in Blasters.



Glitter Bomb Parallel



Red Rainbow Auto Parallel



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## NEW INSERTS

### New Insert Content!

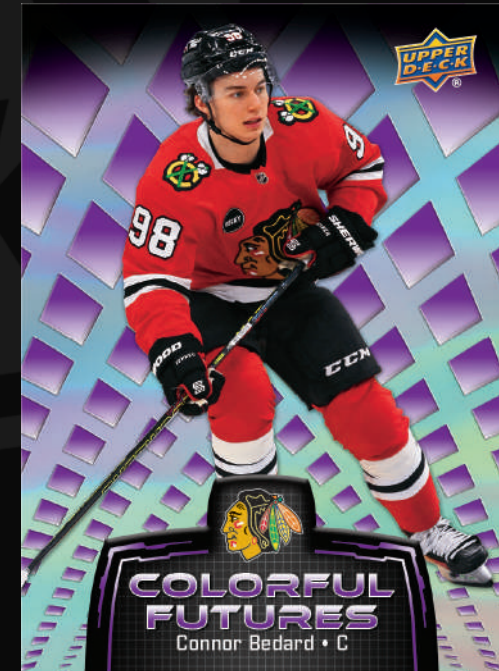
Look for new inserts such as **Across the Pond**, **Colorful Futures**, and **Protectors of the Ice**. The **Across the Pond** set features a 10-subject checklist of stars that have made their way from Europe to play in the NHL. Look for 12 of the top active netminders within the **Protectors of the Ice** set. All three of these new inserts feature a parallel lineup including Orange, Green, Blue & Purple Parallels.



**Protectors of the Ice**  
Orange Parallel



**Across the Pond**



**Colorful Futures**  
Purple Parallel

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## COLORFLOW & CONFIGURATION



### Complete the Rainbow!

The beautiful and popular **Color Flow** insert returns with a stellar new design and an expanded checklist full of star players (including several future legends!) with a couple rookies sprinkled in. With the checklist now 60-deep, fans and collectors can build nearly twice as many rainbow sets than was possible in previous seasons.

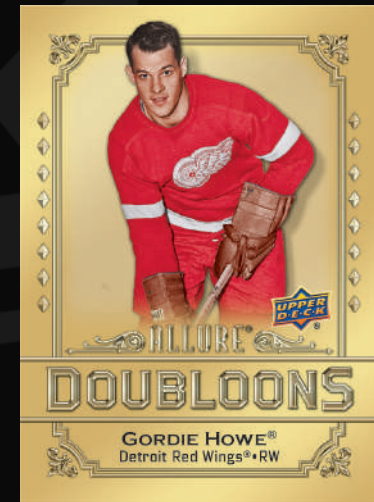
Be on the lookout as lucky collectors will get their hands on a **Color Flow - Full Rainbow Auto**.

Collectors can also look for Allure Hockey staple hits, such as **Doubloons** and **16-Bit**. With new designs and a loaded checklist, these cards are a great addition to any collection.

### CONFIGURATION

5 Cards per Pack

4 Packs per Box



### Doubloons



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