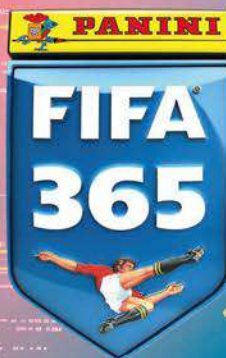


WORLD TOP CLUBS, TEAMS AND PLAYERS

NORDIC EDITION



10 YEARS

ADRENALYN™

OFFICIAL TRADING CARDS

2025



OFFICIAL GUIDE

PLAY ONLINE: adrenalynpf365.com

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In this guide, you'll find everything you need to know to become a true Adrenalyn XL™ champion.

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10th ANNIVERSARY

2016 • 2025

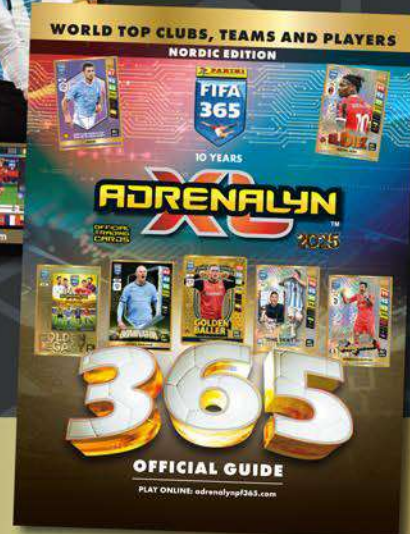
Keep your cards in perfect condition by storing them in the binder. Follow the numbering shown on the checklist and insert your cards in the pockets. Remember, each pocket stores two cards – one in the front, and one in the back.

All content and data correct to 1 July 2024



10 YEARS

ADRENALYN
OFFICIAL TRADING CARDS



Important Notice: the images in this guide are for illustrative purposes only and may differ from the actual printed product.



It's that time of year again, eagerly awaited by football fans and keen collectors alike – the new **PANINI FIFA 365 ADRENALYN XL™** is here! This year, it's a special edition, marking 10 years of the collection, and to celebrate, we've gone bigger than ever before. Here's what to expect from the 2025 edition...

But before we tell you all about our new features, let's start with the traditional cards, like the **TEAM MATES**, which form the heart of the game. For the second year in a row, this set is bigger than ever, with 14 cards for each of the 17 teams represented, making a total of 238. Other mainstays of the collection include categories dedicated to club crowd-pleasers (**FANS' FAVOURITES**), those who wear the armband with pride (**CAPTAINS**), and the symbol that unites them all (**CLUB BADGES**). And the **POWER** cards return for another season, paying tribute to the sick skills of football's finest: the strength of the **TITANS**, the creativity of the **MAGICIANS**, and the sheer will of the **DOMINATORS**.

And now the moment you've been waiting for... the special sets to mark our 10th anniversary: **GOLD, GLOW** and **ICONS**. The first includes cards highlighting the top three teams from the FIFA Club World Cup 2023™ – Manchester City, Fluminense and Al-Ahly – as well as **GOLDEN LEGACY**, nine cards showcasing the covers from every previous edition of this collection to celebrate our 10-year milestone. The **GLOW** family features the most electrifying international players (**FLUO**) and the next gen of ballers (**RISING STARS**). Finally, the brand-new **ICONS** set has been created to honour past and present stars of the sport: today's finest number 10s (**EL DIEZ**), winners of 2023's individual FIFA awards (**THE BEST**), and all-time heroes (**LEGENDS**). Last but not least, check out these dazzling rare cards: stunning **GOLDEN BALLERS**, a new and improved version of the classic Top Masters; plus the iconic **INVINCIBLE** and **MOMENTUM**. And for the return of the Nordic Edition, there are a few more surprises in store, featuring the best players past and present from the Nordic region. **SCANDINAVIAN STARS, NORDIC GIANTS, NORDIC ALL-STARS** and two special **NORDIC LEGENDS** are all ready to enrich your collection.

Between returning old favourites and incredible new features, after a decade at the top, **PANINI FIFA 365 ADRENALYN XL™** 2025 looks better than ever before. Now, all that's left is for you to unbox your packets, create your team and take to the pitch!

Adrenalyn XL™... for the love of the game!



GAME RULES



HOW TO PLAY

1 SELECT YOUR SQUAD

Start by forming the best squad from your cards. You must have 11 first-team players and five subs.

2 LINE-UP

What's better? A three-man defence or four? A two-striker system or three? On the gameboard, you can put together every possible formation: the choice is yours!

4 KICK-OFF

OK, let's get started! Toss a coin to decide who will kick-off. Did you win the coin toss? Then choose one of your cards and decide whether to attack, defend or control the game. In response, your opponent must choose one of their cards, without revealing it until you've made your play. Is your score higher? Wow! You score a goal and keep possession of the ball. Is your score lower? Your opponent scores a goal and gains possession of the ball. But don't worry, you can make a comeback in the next round! Does your score match your opponent's? Compare your total scores. If they are also the same, the challenge ends without a winner. At the end of each challenge, the cards must be discarded.

FIFA 365
CARD NUMBER 416
TEAM LOGO Manchester City
NATIONALITY England
DEFENCE SCORE 90
PLAYMAKER SCORE 93
ATTACK SCORE 96
TOTAL SCORE 279
SHOT AREA/SAVE AREA
PLAYING POSITION
SUBSET NAME EL DIEZ
FAMILY ICONS
NAME JACK GREALISH

3 PREPARE TO PLAY

Place your cards face-down on the gameboard and remember: during the game, you're not allowed to peek! A good coach knows their team like the back of their hand.

ATTACK or...

PLAYER A ATTACKS



PLAYER B DEFENDS



PLAYER A WINS!

DEFEND or...

PLAYER A DEFENDS



PLAYER B ATTACKS



PLAYER A WINS!

CONTROL THE GAME

PLAYER A CONTROLS THE GAME



PLAYER B CONTROLS THE GAME



PLAYER B WINS!

5 PENALTY

Is your goalkeeper a penalty-saving master? If you're defending, before your opponent reveals their move, call out, "Penalty!" Compare shoot-out icons, and if your opponent's player puts the ball where your goalie will save it, you win the challenge!



HE SHOOTS, HE SCORES!



THE KEEPER'S SAVED IT!

6 FINAL WHISTLE

Once all the cards are used, if you've scored more than your opponent, you win the match!

BONUS CARD

You can also upgrade a TEAM MATE by using with a CLUB BADGE, which boosts all three game values by five points each. But note: these cards can only be used with a TEAM MATE from the same club, and once used, the bonus card must be discarded.

MAKE A SUB

Just like in a real football game, subs can be crucial to secure a win, so use them wisely! You can use five in total: to make a change, switch a sub for a card that's in play before the next challenge.

OTHER WAYS TO PLAY ADRENALYN

PENALTY SHOOT-OUT!

WANT A QUICK FOOTY FIX? PLAY OUR PENALTY SHOOT-OUT GAME!

- Each player must select one goalkeeper and five penalty takers.
- Position your goalkeeper card face-up, and then shuffle your five players and place them in a pile face-down.
- Flip a coin to see who goes first. The winner of the toss draws their first player from the top of the pile and compares the Super Strike rating with their opponent's Super Save rating. Take turns taking penalties and keep score just like a real penalty shoot-out.
- If it's a draw then the game goes to sudden death. Draw cards at random, and then if you miss and your opponent scores, it's game over for you!

GRAND TOTAL

COMPARE TOTAL CARD VALUES FOR A FAST AND FUN GAME!

- Two players each put together the same number of cards in their deck, shuffles them and places them face-down.
- Each player draws the top card in their pile and turns it over. They compare their total value: the card with the highest score wins.
- Players keep flipping their cards until their decks are done: whoever finishes with the most cards is the winner!

TIKI-TAKA

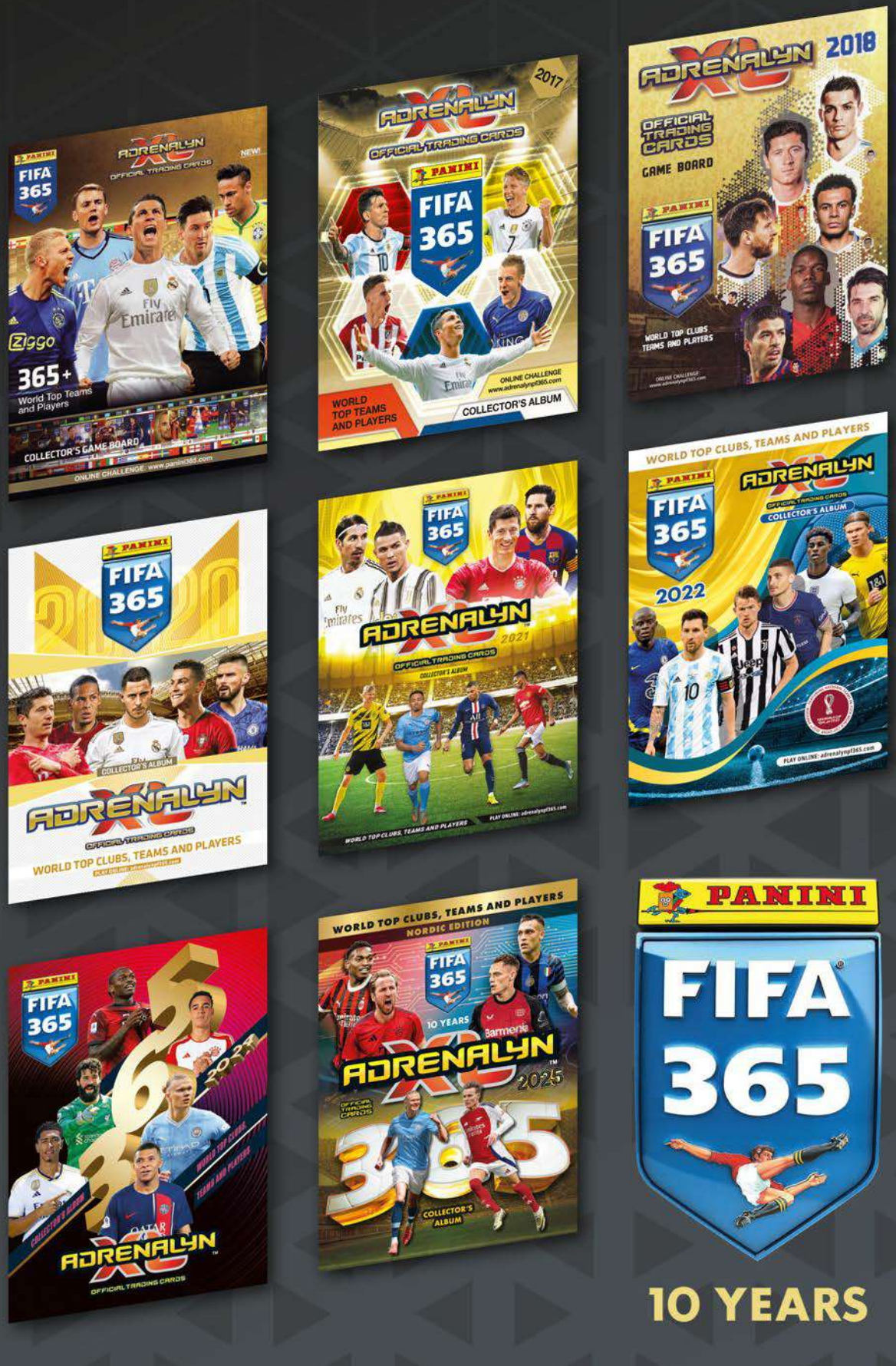
YOU CAN PLAY WITH TWO, THREE, FOUR, OR AS MANY PLAYERS AS YOU LIKE!

- All participants play with a deck of cards, shuffled and face-down.
- Flip a coin to see who goes first.
- Whoever wins the toss turns over their top card and chooses whether to attack, defend or use the playmaker value.
- If the first player has chosen to attack, all players who follow must defend and vice-versa. If, instead, the first player has chosen to use the playmaker value, all players must respond with that value.
- The player with the highest score wins the game and gets all the cards of the opponents who took part in the round.
- The winner of the previous match begins the next game.
- Players continue to compare cards until one of them holds all the cards: this player is the winner!

TEN YEARS OF PANINI FIFA 365

2016-2025

Let's look back
at the first 10 years
of Panini FIFA 365
through all
10 collection covers
and all the great
champions
we've celebrated!



**3 COUNTRIES.
16 HOST CITIES.
48 TEAMS.**



JUNE 11 - JULY 19, 2026

The world's premier international football tournament returns.



Stay informed on how to secure your tickets for the FIFA World Cup™.

Register your interest here!

CARD GUIDE

238
CARDS

TEAM MATES

BUILD YOUR TEAM

First, you need a good foundation: a starting 11 plus substitutes. To put your squad together, begin with TEAM MATES cards. Make your decisions, line up your first-choice team, decide who to bench and who will start the game. The road to victory starts here!

There are 14 TEAM MATES for each team.



The total score of the CORE cards is between 200 and 220.
But watch out! There are a few surprises...

IDOLS

Whether their faces appear on flags and banners in the ground, or they have their own special song, or their names are simply emblazoned on the back of the most shirts in the crowd, these players inspire their fans – and terrify the opposition.

34
CARDS



FANS' FAVOURITES

FOLLOW THE LEADERS...

Experience, calm, leadership and authority. This is the recipe for the perfect captain. They've earned the respect of their fans and colleagues through sheer hard work and dedication to the cause, and now they wear the armband. Follow their example and lead your team to glory!

CAPTAINS



17
CARDS

FOR THE SHIRT

Uniting the crowd behind one symbol, stronger than the players or the coach: it's the badge, worn on the shirts of superstars and fans alike. CLUB BADGES show the year the club was founded plus domestic and international titles won.

17
CARDS

Played with a TEAM MATE from the same team, CLUB BADGES increase all three game values by five points.



CLUB BADGES

+5

The total value of FANS cards is between 220 and 235

**15
CARDS**

YOU SHALL NOT PASS

A good defence can win the game. So you need the best defenders and goalkeepers on the planet if you're going to beat your opponent. No one will get past them!



TITANS



MAGICIANS

UNDER A SPELL

Just pass the ball to these creative wizards, and leave them to win with their silky skills! Whether swooping in with a decisive assist or burying a killer shot, these players are key to any squad.

**15
CARDS**

COLD-BLOODED

To score goals, you need the right forwards. And when it comes to putting the ball in the net, the DOMINATORS don't hesitate: with a leaping header or a thumping strike, they are the true kings of the penalty area.



DOMINATORS

**15
CARDS**

The total value of the POWER cards is between 235 and 250



FIFA CLUB WORLD CUP 2023™

PODIUM FINISH

This new subset features the three top teams from the FIFA Club World Cup 2023™: winners Manchester City, Fluminense and Al-Ahly. Find out more about these intercontinental champions.

**27
CARDS**

GOLDEN LEGACY

OUR JOURNEY...

To mark the 10th anniversary of PANINI FIFA 365 ADRENALYN XL™, we look back across our history with all nine covers from the collection's previous editions. Cards for the true collector.

**9
CARDS**



The total value of the GOLD cards is between 250 and 265

The total value of the GLOW cards is between 265 and 275



FLUO

18
CARDS

DAZZLING CARDS

A new addition for our 10th edition, FLUO cards feature the 18 most electrifying players in the collection. Always a highlight in any game they play, with a flash of brilliance that lights up the pitch.

9
CARDS

RISING STARS

FRESH TALENT

Working their way up through the ranks at alarming speed, don't take your eyes off these up-and-coming players set to be the icons of the future!
The birth year of each player is also shown on the RISING STARS cards.



FULL MARKS

In football, the number 10 means creativity, imagination, genius... and a touch of recklessness. They see key moves that no one else would try which can unlock games. Everyone looks to them for a moment of brilliance. The new EL DIEZ cards celebrate the players who can make all of this happen.

9
CARDS

EL DIEZ



LIFT THE TROPHY!

According to FIFA, these were the absolute MVPs of 2023. This set is dedicated to the winners of The Best FIFA Men's Player, The Best FIFA Women's Player, The Best FIFA Men's Goalkeeper, and The Best FIFA Women's Goalkeeper.

3
CARDS

THE BEST



PIONEERS

We pay tribute to the trailblazers: six cards featuring true legends of the game.

6
CARDS

LEGENDS

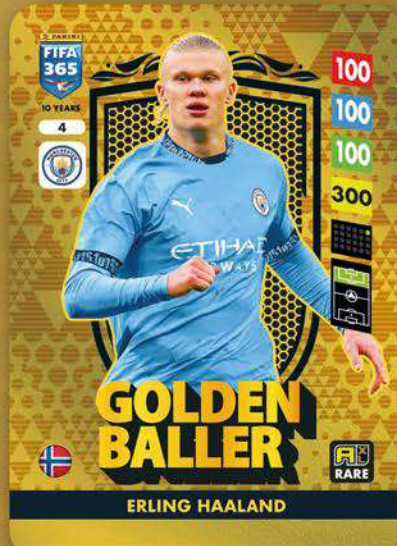
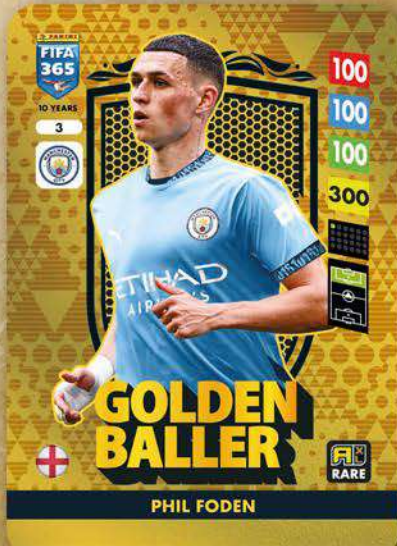
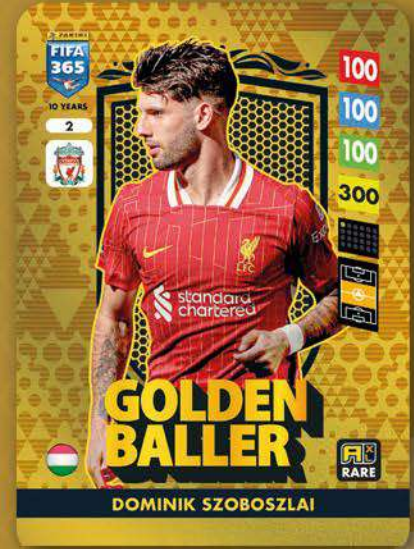
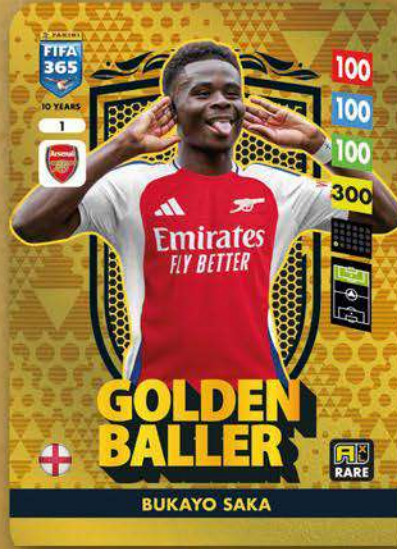


The total value of the ICONS cards is between 275 and 285

GOLDEN BALLERS

SOLID GOLD

With a **GOLDEN BALLER** in your team, you can take your game to another level. Eight of the best players in the world are here to push you to victory, with a top-class shut-out or a spectacular strike. You can rely on them when the result hangs in the balance. The scores say it all: 100 in every game value.



1
CARD

INVINCIBLE

UNBEATABLE

Four champions, across all four main areas of the pitch, summed up in one word: INVINCIBLE. This card will flip any match in your favour, with 101 points in every game value. If you want to kill off the opposition, just draw this card and it's game over.

The INVINCIBLE card can be used in defence, midfield and attack.



MOMENTUM

5
CARDS

RAW POWER

A new season brings new MOMENTUM cards. This sweet subset is back with five super-rare cards, all with boosted values. Unnumbered and outside of the main collection, we challenge you to find them all...

The total value of the MOMENTUM cards is between 295 and 299

NORDIC GIANTS

TRUE TITANS

Nine cards come together to form three stars of Scandinavian football. The NORDIC GIANTS subset features high game values plus some stats and facts about each player. Truly special cards to enhance your collection.

9
CARDS



SCANDINAVIAN STARS

NORTHERN LIGHTS...

The far north of Europe has always been packed with footballing talent, with many of its players becoming superstars for the best teams in the world.

9
CARDS

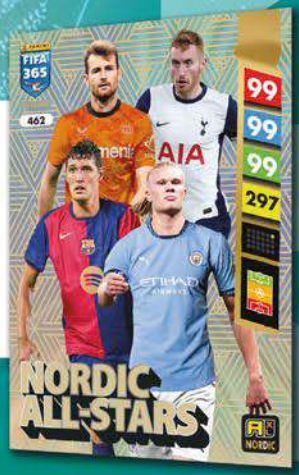


NORDIC ALL-STARS

UNMISSABLE

Four players, covering every area of the pitch: the hottest talent from Northern Europe. Don't miss this awesome new card!

1
CARD



NORDIC LEGENDS

MIGHTY MYTHICAL

Straight from the pages of a Norse myth, a champion emerges from the icy Scandinavian landscape to warm the hearts of thousands of fans.

2
CARDS



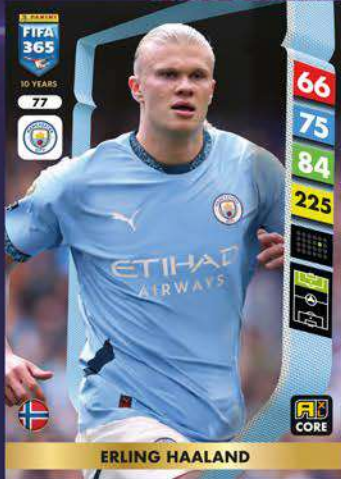
TOP-RATED CARDS

Which cards are the most valuable in each category? Find out here!

TOP TEAM MATE

ERLING HAALAND

225 Total score



TOP FANS' FAVOURITE

KYLIAN MBAPPÉ

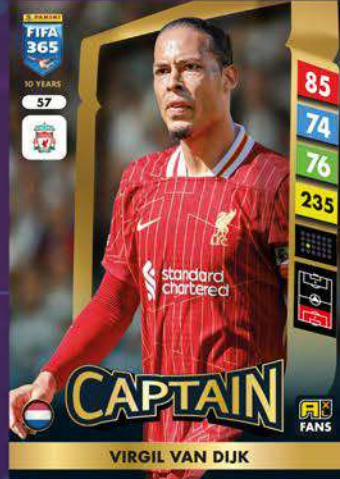
235 Total score



TOP CAPTAIN

VIRGIL VAN DIJK

235 Total score



TOP TITAN

EDERSON

249 Total score



TOP MAGICIAN

JUDE BELLINGHAM

250 Total score



TOP DOMINATOR

ERLING HAALAND

250 Total score



TOP FIFA CLUB WORLD CUP 2023™

RODRI

265 Total score



TOP FLUO

GAVI

275 Total score



TOP RISING STAR

ARDA GÜLER

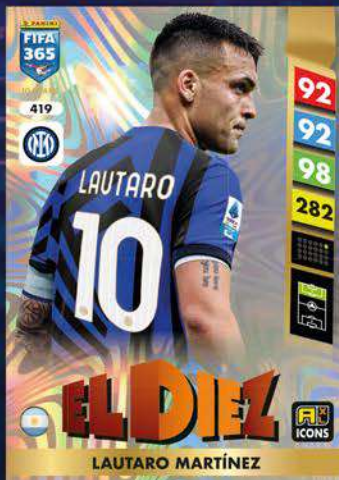
269 Total score



TOP EL DIEZ

LAUTARO MARTÍNEZ

282 Total score



TOP THE BEST

AITANA BONMATÍ

285 Total score



TOP LEGEND

RONALDO

285 Total score



PLAY ONLINE

adrenalynpf365.com



1

ACTIVATE YOUR CARDS ONLINE USING THE CODE ON THE BACK



2

USE DIGITAL CARDS TO CREATE YOUR DREAM TEAM AND CHALLENGE YOUR FRIENDS ONLINE!



3

COMPLETE YOUR VIRTUAL BINDER



TEST YOUR SKILLS WITH THE HEAD-TO-HEAD GAME MODE!



The game will be available until 31 July 2025.

LIMITED EDITION

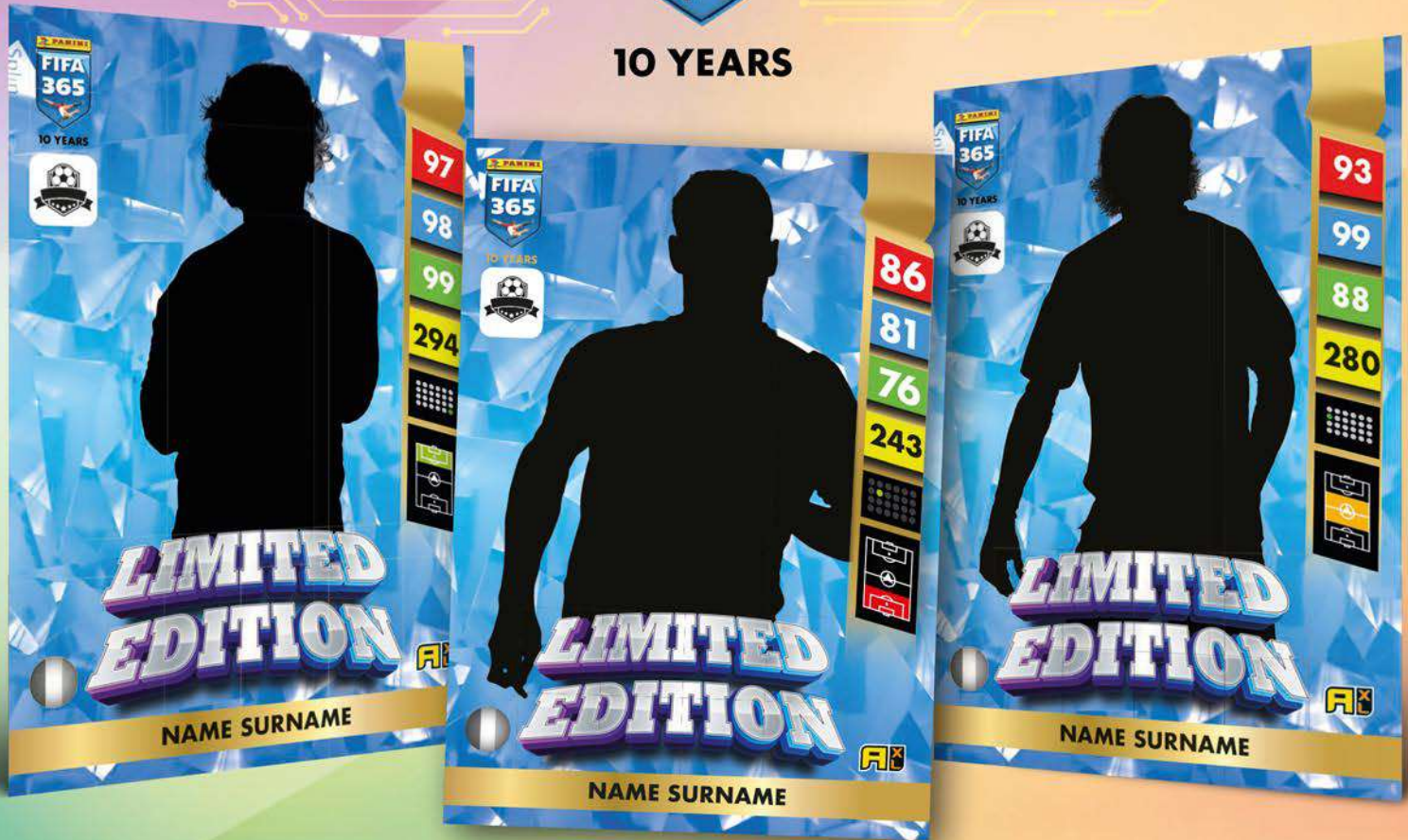
ADRENALYNTM

OFFICIAL TRADING CARDS

2025



10 YEARS



The best of the best! Stunning cards, featuring international football's most spectacular talents, with enhanced scores!

Limited Edition cards and XXL Limited Edition cards are outside the ordinary card assortment and are not part of the collection.

ADRENALYN WORLD

Look out for the following products to build and complete your collection!

BOOSTER



Build your collection with boosters of 6 cards!

MEGA TIN

An awesome collector's tin for storing cards, sold containing 10 boosters and 4 Limited Edition cards.



POCKET TIN

Take your swaps or favourite cards with you in this pocket-sized collector's tin, sold containing 4 boosters and 4 Limited Edition cards.



XXL MAXI BLISTER



The XXL Maxi blister contains 3 boosters, 2 Limited Edition cards and 2 amazing XXL Limited Edition cards.

PREMIUM BOOSTER

In the PREMIUM boosters you will find 10 cards, including 3 special cards and 1 of 12 PREMIUM Limited Edition cards.



PREMIUM GOLD BLISTER

The PREMIUM GOLD blister contains 1 PREMIUM booster, 3 of 6 PREMIUM GOLD Limited Edition cards and 1 Online Coin card.



ADVENT CALENDAR



Countdown to Christmas with this amazing Advent Calendar! Containing 97 cards - including 24 exclusive cards and 1 Golden Baller - there's something special behind every window!

WORLD TOP CLUBS, TEAMS AND PLAYERS



10 YEARS

ADRENALYN

OFFICIAL TRADING CARDS

TM

2025



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