



ALLURE®

2022-23 HOCKEY

HOBBY



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# ALLURE®

## 2022-23 HOCKEY



**BASE SET ROOKIES**  
Black Rainbow Parallel



**BASE SET**  
Red Rainbow Auto Parallel



**BASE SET**  
Purple Diamond Auto Patch Parallel

2022-23 Allure® sports a 150-card **Base Set** featuring veterans and rookies - the latter falling one (1) per pack, on average.

With numerous parallels ranging from simply color and pattern variations to color and pattern variations with autographs and/or memorabilia, Allure® will appeal to a wide variety of collectors.

Keep an eye out for all-new and serially-numbered Gold Glitter Bomb parallels, as well as low-numbered Blue Line Auto, Purple Diamond Auto Patch and Golden Treasures Auto parallel cards!

All veteran jersey and patch memorabilia is game-worn!



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### COLOR FLOW - SPECTRUM PARALLEL

Red-Orange | Orange-Yellow | Yellow-Green | Green-Blue | Blue-Purple

The **Color Flow** insert, which boasts a stellar new design, gives fans and collectors the opportunity to build a “rainbow set” for the top rookies and star vets.

A rainbow set can be constructed by lining up the **Color Flow - Red-Orange** card of a particular player with the Orange-Yellow, Yellow-Green, Green-Blue and Blue-Purple parallels.

Also be on the lookout for the all-new and serial-numbered Spectrum parallels that allow you to build another rainbow set of a particular player!

Lucky collectors can also pull a Full Rainbow Auto or a Golden Treasures (auto and non-auto) parallel!

Get your rainbows started with nine (9) regular Red-Orange cards per box, on average!



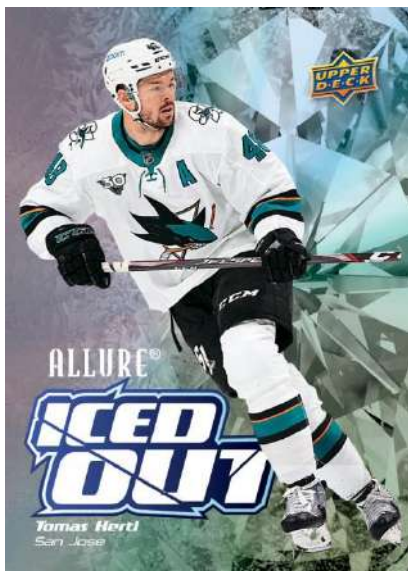
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**ICED OUT**  
Regular

The popular Allure® staple **Iced Out** returns with a revamped design and two new parallels! The checklist features a mix of active stars and top rookies.

Lucky collectors will find rare Red, Green, Purple, Golden Treasures and Auto parallels.



**ALLURE QUARTZ**  
Auto Parallel

**Allure Quartz** is a popular die-cut insert featuring an impressive checklist consisting of the top stars and rookies in the game today.

Look for Blue, Golden Treasures and Auto parallels.



**CHECK PLEASE**  
Regular

**Check Please** is a new insert set featuring uniquely-designed cards celebrating some of the more physical players in the game today!

Be on the lookout for rare Golden Treasures and Auto parallels.



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### DOUBLOONS

Lucky collectors will pull one of these rare “golden” gems made on dual-sided platinum technology with laser-etching.

The checklist consists of veterans stars, retired legends and top rookies.

This huge hit will be a great addition to any collection!

### CONFIGURATION

8 Cards per Pack - 9 Packs per Box

### BOX BREAK (on average)

1

Autograph or Autograph Memorabilia Card

9

Color Flow Cards

9

Base Set - Black Rainbow/Red Rainbow and/or Orange Slice Die-Cut Parallel Cards

**At Least 5**

Allure Quartz (including rookies), Blockers, Game Stills, Iced Out and/or Runways Insert Cards

**At Least 1**

Rare Ratio'd Insert Card or Serial-#’d Parallel Card



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