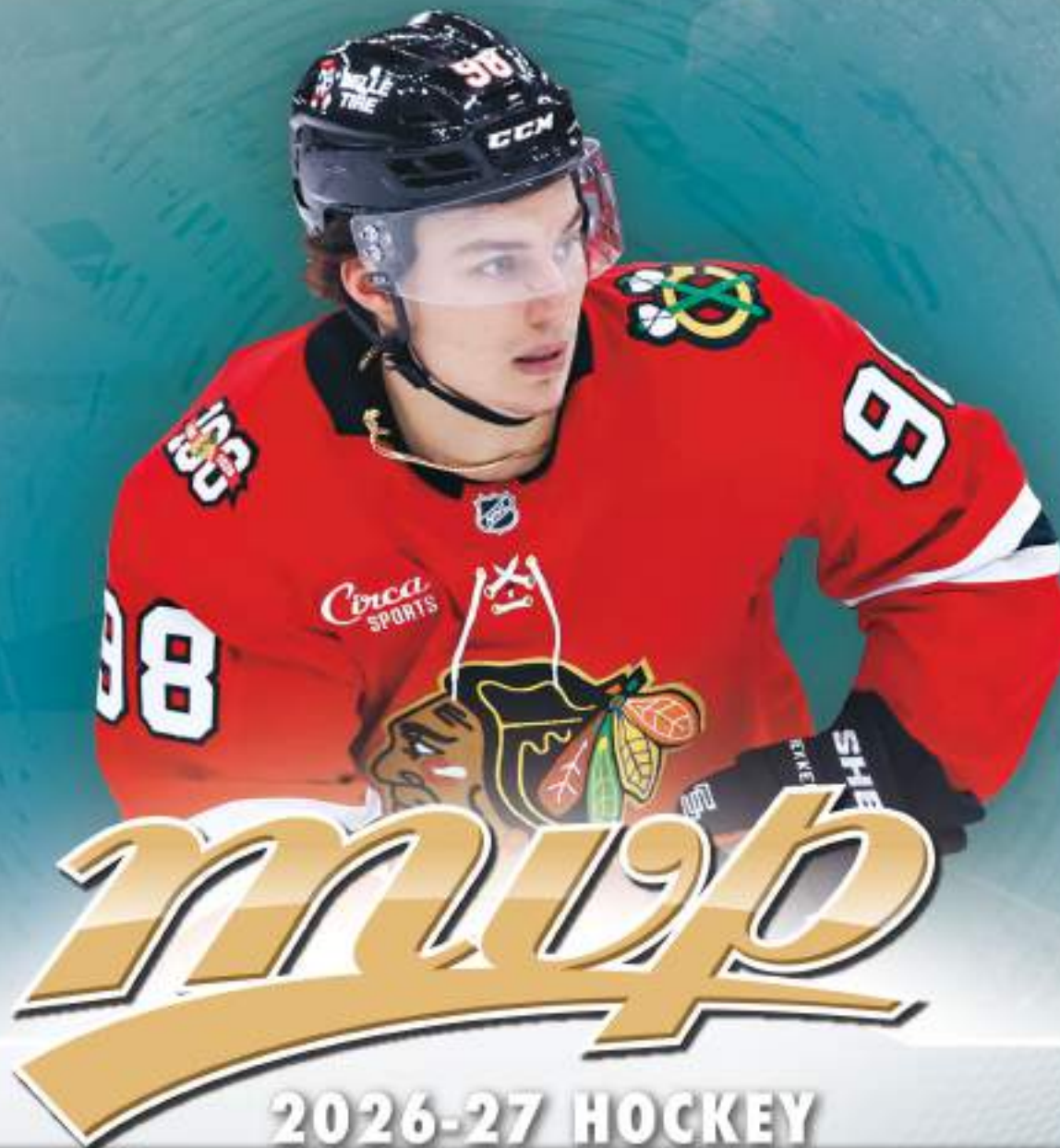


HOBBY



mvp

2026-27 HOCKEY



Product depicted for demonstration purposes only and is subject to change without notice. © 2026 The Upper Deck Company. NHL and the NHL Shield are registered trademarks of the National Hockey League. All NHL logos and marks and NHL team logos and marks depicted herein are the property of the NHL and the respective teams and may not be reproduced without the prior written consent of NHL Enterprises, L.P. © 2026 NHL. All Rights reserved. ©NHLPA. Officially Licensed Product of the NHLPA. NHLPA, National Hockey League Players' Association and the NHLPA logo are trademarks of the NHLPA and are used under license.



2026-27 MVP Hockey

BASE SET



BASE SET - ROOKIES



BASE SET

Super Script Parallel



BASE SET - SPs

Super Script Black Parallel

.....
Your 2026-27 hockey card collection starts here with an impressive **Base Set** consisting of 200 regular cards and 50 SPs & Rookies cards!

Collect an array of popular parallels, highlighted by the Silver Script, low-#'d Super Script, and Super Script Black (1-of-1).

Keep an eye out for Printing Plates from the complete 250-card Base Set!



Content is subject to change without notice. Card images are solely for the purpose of design display and are subject to change (including players featured) without notice.



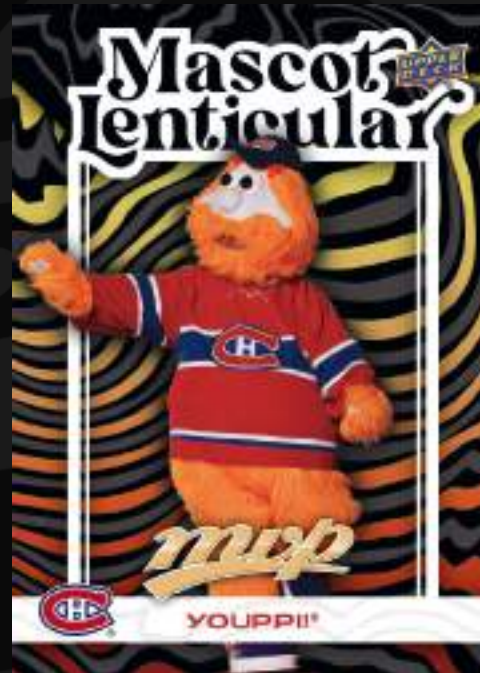
2026-27 MVP Hockey

INSERTS



COLORS AND CONTOURS - PURPLE

The dynamic and highly-sought after **Colors & Contours** cards are back! There are three serially-#’d sets, each featuring a different background color and design! Search for Gold, Green, and Purple versions of these iconic cards.



MASCOT LENTICULAR

One of the rarest cards in the set is the **all-new Mascot Lenticular** insert!

This super-rare 15-card set features some of the top Mascots around!



MVP STICKERS

Sticker cards return to MVP Hockey after making their debut in the 2025-26 edition! Be on the lookout for this 100-card set chock-full of Veteran Superstars.

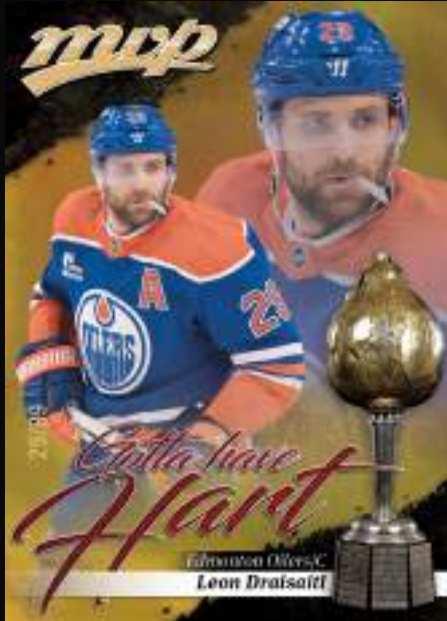
Collectors should expect to find four (4) of these **all-new** cards per Hobby Box, on average!

Content is subject to change without notice. Card images are solely for the purpose of design display and are subject to change (including players featured) without notice.



2026-27 MVP Hockey

INSERTS, CONFIGURATION & BOX BREAK



GOTTA HAVE HART

Gold Parallel

Search for the all-new Gotta Have Hart insert set! This set has a checklist featuring past Hart winners as well as future Hart hopefuls.



#1 PICK REDEMPTION

Look for divisionally-themed Rookie Redemption cards for 2026-27 rookies and the super rare 2026 NHL® #1 Draft Pick SP Redemption cards!

CONFIGURATION

8	Cards per Pack
20	Packs per Box

BOX BREAK

(on average)

10	Base Set SPs & Rookies Cards
5	Silver Script Parallel Cards
4	MVP Sticker Cards
10	Let it Rip, Welcome Freshmen!, Gotta Have Hart, Clutch Performers, Paired Up!, and The Slot Cards
1	Rare Short Printed Card



Content is subject to change without notice. Card images are solely for the purpose of design display and are subject to change (including players featured) without notice.

