

RETAIL



2019-20

O-pee-chee®

HOCKEY



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PRODUCT HIGHLIGHTS (on average):

- O-Pee-Chee hockey features a 600-card base set, the most comprehensive hobby set offered to fans for the 19.20 hockey season.
- Slated to include 50 Marquee Rookies, 31 Team Checklists, 10 Season Highlights and 9 League Leaders high-series subset.
- **NEW!** Look for the 40-card O-Pee-Chee Caramels iconic insert set.

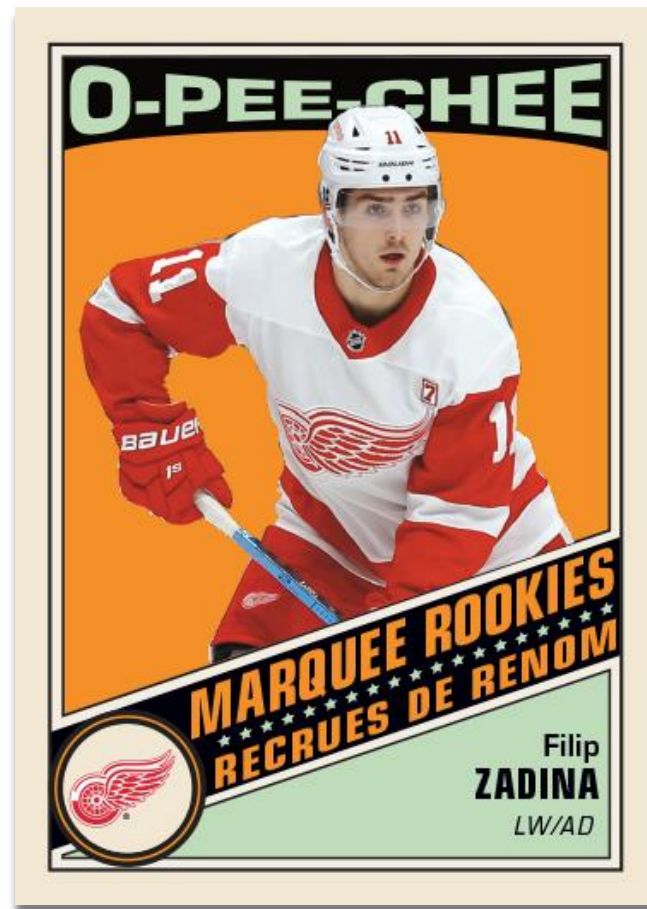
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PRODUCT HIGHLIGHTS CONT'D (on average):

- Grab Retro Variation cards of the base set falling at least 1 in every 2 packs in select retail products.
- Look out for striking parallel cards including Blue Border & Gold Glossy Border.



Marquee Rookie Retro Variation

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O-Pee-Chee Caramels Insert Set:



Base Design

Caramel Border Parallel

BLASTER EXCLUSIVE

- Integrating the iconic 2" x 3.5" design with a full border finish.
- Checklist is slated to include 28 regular cards, 6 short-prints and 6 super short-prints.
- Look for ultra rare blank back variations and the Blaster-exclusive Caramel Border Parallels.

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Base Set

CONFIGURATION:

RETAIL:

- 8 cards per pack
- 36 packs per box
- 20 boxes per case

GRAVITY FEED:

- 8 cards per pack
- 36 packs per box
- 6 boxes per case

MASS BLASTER:

- 8 cards per pack
- 10 packs (2 Bonus Packs included)
- 20 boxes per case

FAT PACKS:

- 32 cards per pack

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