



ALLURE[®]

2022-23 HOCKEY

RETAIL



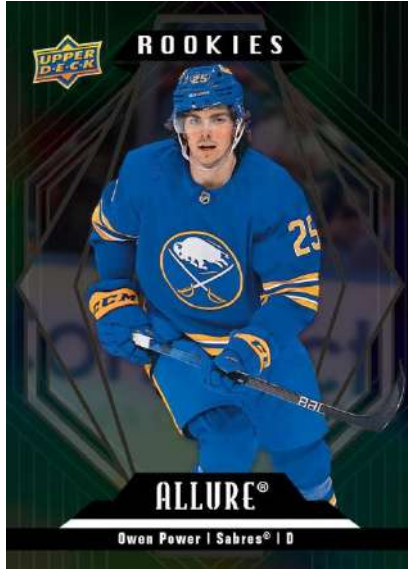
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ALLURE®

2022-23 HOCKEY



BASE SET ROOKIES
Black Rainbow Parallel



RETAIL & BLASTER-EXCLUSIVE!
BASE SET
White Diamond Parallel



BASE SET
Red Rainbow Auto Parallel

2022-23 Allure® sports a 150-card **Base Set** featuring 100 veterans and 50 rookies. With several colorful parallel sets to build, including an autograph parallel, Allure® will appeal to a wide variety of collectors.

Collect the **Retail & Blaster-Exclusive** White Diamond parallel as well as the **all-new** and serially-numbered Glitter Bomb parallel!



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COLOR FLOW

Red-Orange | Orange-Yellow | Yellow-Green | Green-Blue | Blue-Purple

The **Color Flow** insert gives fans and collectors the opportunity to build a “rainbow set” for the top rookies and star vets. A rainbow set can be constructed by lining up the **Color Flow - Red-Orange** card of a particular player with the Orange-Yellow, Yellow-Green, Green-Blue and Blue-Purple parallel.

Get your rainbows started with two (2) Red-Orange cards per Retail box, on average!



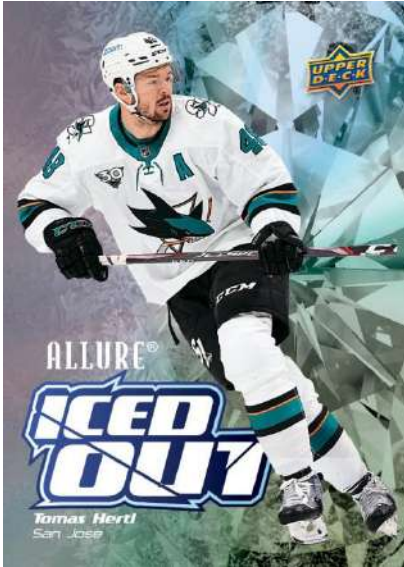
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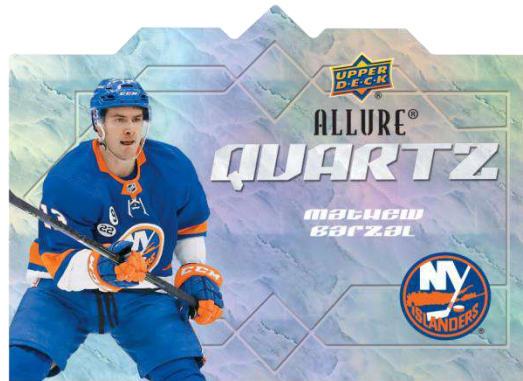
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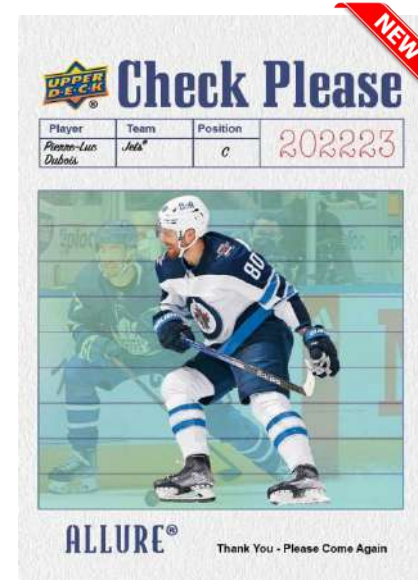
ICED OUT
Regular

Iced Out is a popular Allure® staple that returns with a new design! The checklist features a mix of active stars and top rookies.



ALLURE QUARTZ
Regular

Allure Quartz is a popular die-cut insert featuring an impressive checklist consisting of the top stars and rookies in the game today.



CHECK PLEASE
Regular

Keep an eye out for these rare and uniquely-designed cards celebrating some of the more physical players in the game today!



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DOUBLOONS

Lucky collectors will pull one of these rare “golden” gems made on dual-sided platinum technology with laser-etching.

The checklist consists of veterans stars, retired legends and top rookies.

This huge hit will be a great addition to any collection!

CONFIGURATIONS & EXCLUSIVE CONTENT

RETAIL BOX

5 Cards per Pack - 20 Packs per Box

Complete Base Set - White Diamond Parallel

MASS BLASTER

5 Cards per Pack - 5 Packs per Box

Complete Base Set – White Diamond Parallel



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