



HOBBY

2023-24 HOCKEY SERIES TWO



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UPPER DECK FLAGSHIP SERIES CONFIGURATION & CONTENT CHANGE REFRESHER

For the first time in more than 20 years, we changed the configuration (cards per pack/packs per box). We also increased the number of inserts per pack and expanded the **base set** parallel lineup. And while the configuration changed, we maintained the **Young Guns**® card count (6 per box, on average). In summary:

- ① Three (3) inserts per pack, on average (formerly 1 per pack, on average)
- ② Four (4) new base set parallels, three (3) of which are serial-#’d
- ③ No change to the number of Young Guns® cards per box (6, on average)



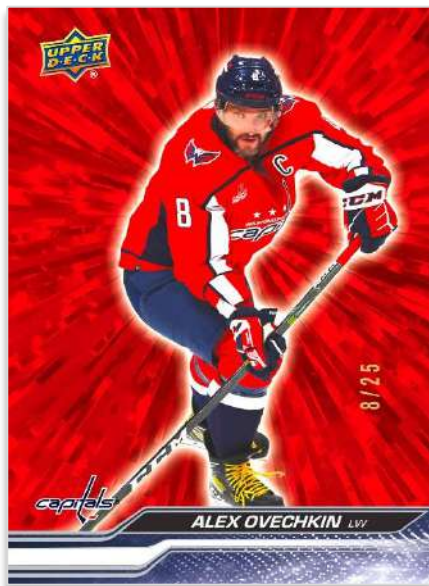
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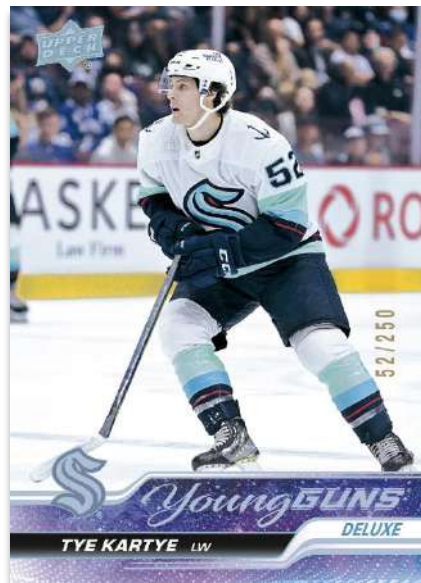
2023-24 HOCKEY SERIES TWO

HOBBY



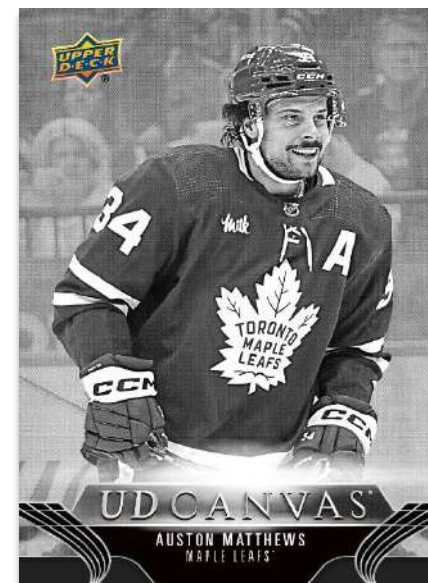
BASE SET

Outburst Red Parallel



YOUNG GUNS®

Deluxe Parallel



UD CANVAS®

Black & White Parallel

Series Two sports the next 250 cards (251-500) of the 2023-24 Upper Deck **base set**. Annually, the Upper Deck base set is the most widely-collected base set in hockey. The set includes 49 Young Guns® cards - the most anticipated rookie cards of the season! As noted previously, we expanded the parallel lineup. Here are the new parallels:

Outburst | Deluxe (#'d) | Outburst Red (#'d) | Outburst Gold (#'d 1-of-1)

The returning & ever-popular Exclusives (#'d), High Gloss (#'d) and Clear Cut (**Hobby exclusive**) parallels round out the impressive lineup that gives collectors a great deal of desirable cards to chase. Get ready to hunt for 1-of-1 Young Guns® cards!

UD Canvas®, a longtime favorite amongst collectors, features a collection of the top stars, the best of the **Young Guns®** and, in Series Two only, short-printed **Retired** and **Program of Excellence** (rookies that have played for Team Canada) subsets. Series Two contains the next 150 cards (C121 – C270) of the 2023-24 set. Collect four (4) cards per box, on average, and keep an eye out **Hobby-exclusive** Black & White parallels as well as the printing plates from all 150 cards.



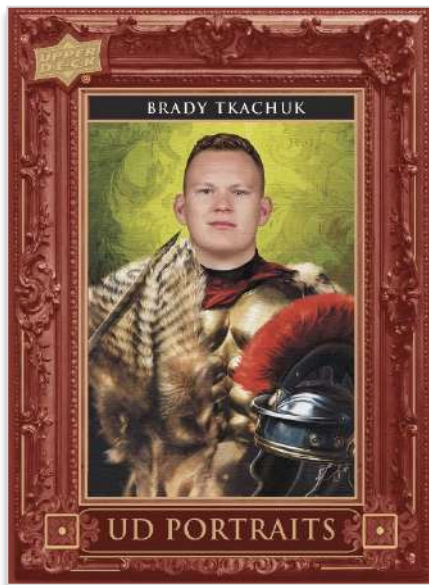
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2023-24 HOCKEY SERIES TWO

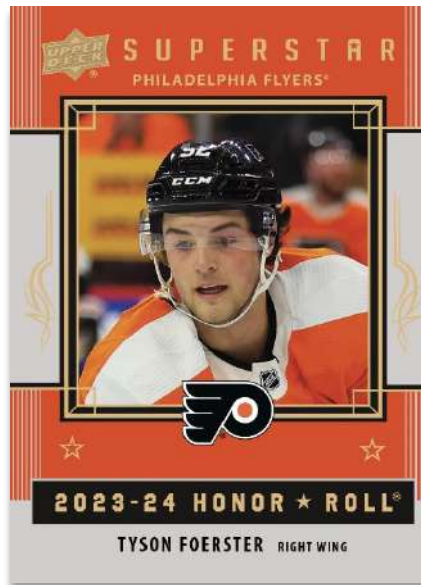
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UD PORTRAITS

Red Frame Parallel

Fans and collectors alike will be blown away by the **UD Portraits** cards! The 2023-24 version of this classic insert portrays star veterans and rookies like you've never seen them before! No two portraits are the same. Collect at least one (1) card per box, on average, and keep an eye out for Silver Frame (#'d) and Red Frame (#'d) parallels, as well as printing plates. Series Two hosts the final 30 cards of the 2023-24 UD Portraits set!



HONOR ROLL®

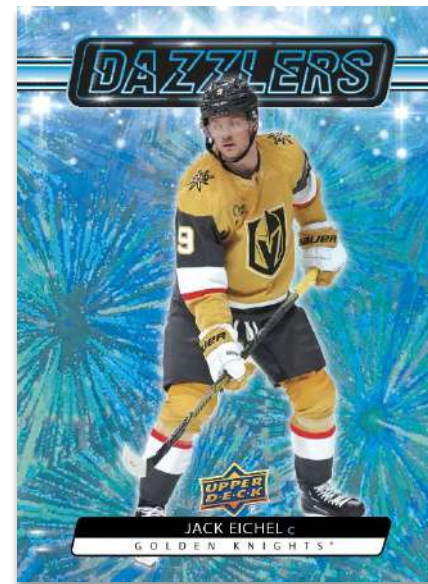
Base

The popular **Honor Roll®** and **Dazzlers** inserts are back! Both are intra-series sets, but the Honor Roll® set ends in Series Two, so be sure to complete your 2023-24 set!

In Series One, the checklist for both consisted of only star veterans, but for Series Two, the Honor Roll® checklist is comprised solely of rookies while the Dazzlers checklist features more star veterans with some rookies sprinkled in.

Look for Silver (#'d) and Gold (#'d) parallels of the Honor Roll® cards, as well as printing plates, and both Blue and Pink versions of the Dazzlers set (as well as printing plates)!

Each box will contain, on average, one (1) Blue Dazzlers card.



DAZZLERS

Blue



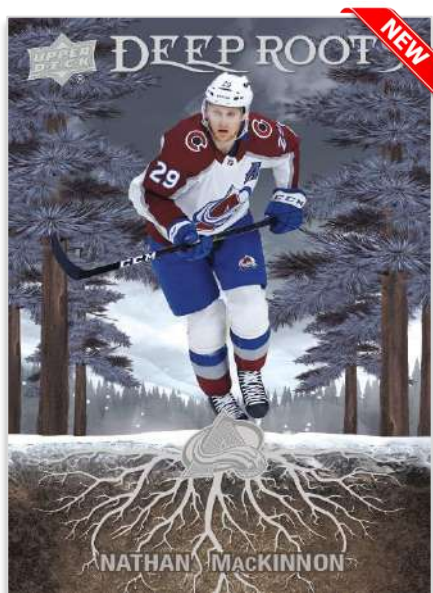
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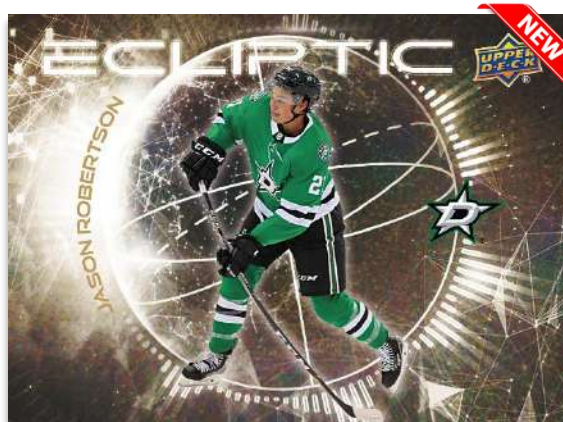
2023-24 HOCKEY SERIES TWO

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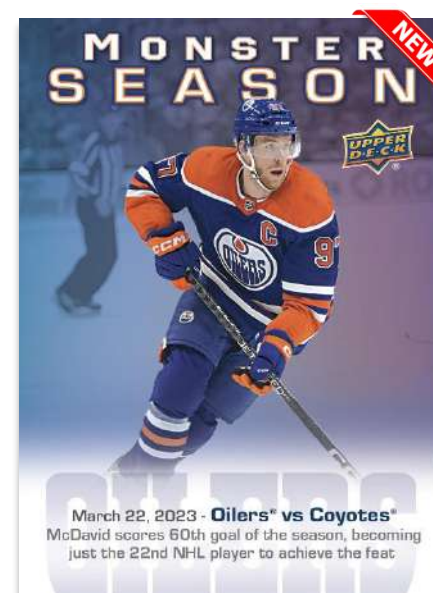
DEEP ROOTS

Base



ECLIPTIC

Gold Sparkle Parallel



MONSTER SEASON

Base

The latest edition of Series Two sports an impressive lineup of new insert sets sure to please everyone, from the casual fan to the avid collector. Here is a look at some of the new inserts:

DEEP ROOTS: This set showcases 50 foundational players! Collect three (3) Deep Roots cards per box, on average, and look for rare Purple parallels!

ECLIPTIC: Top stars and rookies are pictured shooting the puck in the all-new set. There are also Sparkle and Gold Sparkle parallels.

MONSTER SEASON: This special set commemorates Connor McDavid's sensational 2022-23 season, which culminated with his third Hart Memorial Trophy win! There is a card for each of his 82 regular season games played - each with a photo from, and some text about, the game. In addition to the base set, there is also a Gold parallel set #d to 153 - the incredible number of points he scored last season.

PC's: This superstar-laden set boasts arguably the best player from each team along with three extra superstars. Collect three (3) per box, on average, and look for Sparkle and Gold Sparkle parallels!



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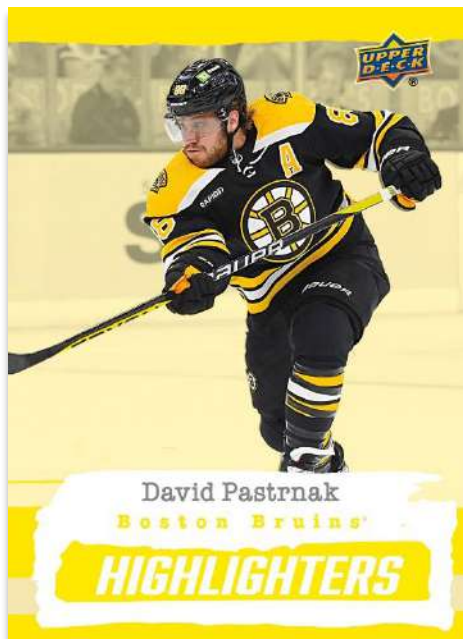
2023-24 HOCKEY SERIES TWO

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FLUORESCENCE

Red



HIGHLIGHTERS

Yellow

SERIES 2 EXCLUSIVES!

The brightly colored **Fluorescence** and **Highlighters** sets return. They are only available in Series Two! The Fluorescence set showcases the top rookies. Collect Red, Gold (#'d), Blue (#'d), Pink (#'d) and Green (#'d) versions. The Highlighters set showcases players that produced a top 2022-23 season highlight. There are Yellow, Orange, Pink and Green versions to collect!

CONFIGURATION

12 Cards per Pack
12 Packs per Box
12 Boxes per Case

BOX BREAK (on average)

- 10** Director of Boards, Ecliptic, Instinctive and/or PC's Cards
 - 6** Young Guns® Cards
 - 6** Honor Roll® and/or UD Portraits Cards
 - 4** UD Canvas® Cards
 - 3** Deep Roots Cards
 - 2** Director of Boards, Ecliptic, Instinctive and/or PC's - Sparkle Parallel Cards
- 1** Base Set - Clear Cut Parallel, UD Canvas® - Black & White Parallel or Fluorescence Red Card
- 1** Base Set - Outburst Parallel (Veteran or Young Gun)
 - 1** Monster Season or Glaring Card
 - 1** Blue Dazzlers Card
- 1** Wildcard (Includes all Rare Ratio'd and #'d Cards)

ADDITIONAL HIGHLIGHTS

The **Population Count** insert returns after a successful 2022-23 debut, but with a twist. This season, each card is printed on acetate stock! There are seven different print runs (1000, 500, 100, 50, 25, 10 and 1) of this unique set which mimics slabbed cards and boasts new (not featured in Series One) top-tier stars and rookies. The checklist is impressive and everyone will be chasing the low-print run versions!



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