

The purest bakery fresh vaping experience on the market. An exceptionally tasty creamy vanilla butter cream, sandwiched in fluffy sponge cake.





Warm and comforting sensations of sweet ginger, expertly baked into a indulgent sponge cake. A flavour worthy of a parisian pâtisserie.



Supremely blended light and spongy cake, with layer upon layer of lemon curd swirled through the batter. Light and smooth, yet bold and flavoursome.



Just Jam's world famous signature strawberry jam, blasts of rich sweet strawberry smothered all over a fine powder-dusted Victoria sponge cake.